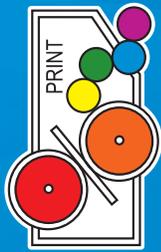




携手四十载 共铸大未来
4 Decades Together, for a Grand Future
————— 1984-2024 —————



CHINA PRINT 大印展

www.chinaprint.com.cn

The 11th Beijing International Printing Technology Exhibition

POST SHOW REPORT 2025 15-19 May

China International Exhibition Center (Shunyi Hall)
Capital International Exhibition and Convention Center



Official WeChat



Sponsor

Printing and Printing Equipment Industries Association of China
China International Exhibition Center Group Limited

Organiser

China Print Show Company Limited
Print China Show Company Limited

International Supports



Global Print



ASIA PRINT

Post-Show Message

The highly anticipated 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) concluded successfully on May 19, 2025. With the enthusiastic participation and strong support from the domestic and international printing communities, this year's edition proved to be an unprecedented success.

Under the theme *4 Decades Together, for a Grand Future*, CHINA PRINT 2025 showcased new concepts, cutting-edge technologies, and a wide range of advanced and practical printing equipment and materials. The exhibition spanned 180,000 square meters, featured 1,335 exhibitors from 25 countries and regions, and welcomed 221,530 visits from 105 countries and regions – a 62% increase compared to the previous edition. In terms of exhibitor count, exhibition area, and visitor attendance, CHINA PRINT 2025 once again broke records, making it the largest and most influential printing industry event globally in 2025.

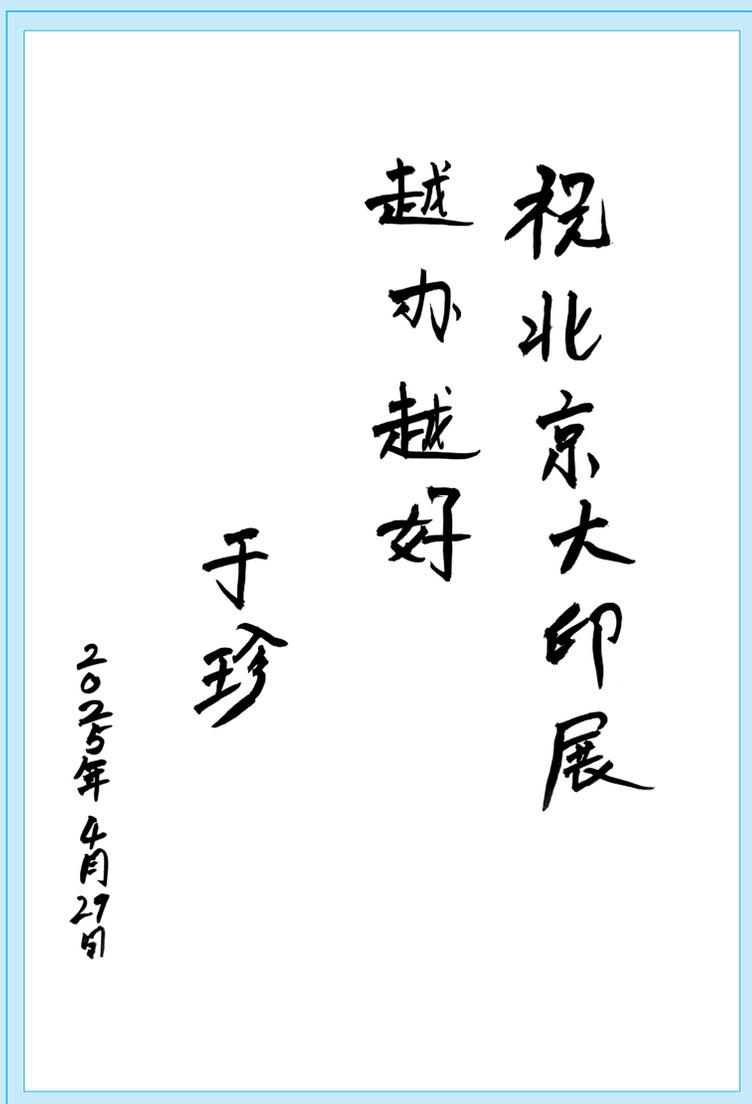
During the exhibition, the organisers hosted several high-profile events, including Forum-PI 2025, the “15th Five-Year Plan” Seminar for Printing Equipment Industry, the Beijing China-ASEAN Printing and Packaging Technology Innovation and Development Forum, the “Robotics + Printing” Industry Development Conference, also known as PEIAC 2025 Technology Summit, and Flexible Packaging Day, among others. These events offered in-depth insights into market trends, technological advancements, and business model innovations, and were highly regarded within the industry. The Asia Print

Conference and Global Print Summit were also held concurrently. At these meetings, new leadership was elected, with the Printing and Printing Equipment Industries Association of China (PEIAC) once again taking on the chairmanship. These international gatherings, combined with the global scale of the exhibition, significantly enhanced the exhibition's impact and effectiveness. Leading exhibitors organised a diverse array of activities focused on industry development, technological innovations, and product applications, injecting even more vitality and opportunity into CHINA PRINT 2025.

Looking ahead, the sister event of CHINA PRINT – the 6th International Printing Technology Exhibition of China (Guangdong) also known as PRINT CHINA 2027 – will be held from April 12 to 16, 2027, at the Guangdong Modern International Exhibition Centre. Together, CHINA PRINT in Beijing and PRINT CHINA in Guangdong complement each other in North and South China. As China's economy continues to grow steadily, its printing market is poised for further expansion. The scale and quality of both CHINA PRINT and PRINT CHINA will continue to rise. We warmly invite industry peers worldwide to stay engaged, participate more actively, and continue lending their strong support to these two premier exhibitions.

This Post-Show Report compiles, analyses, and summarises the outcomes of this year's exhibition. We sincerely invite you to read through it and welcome your valuable feedback.

Organising Committee of
CHINA PRINT 2025
July 2025



Inscription by **Zhen YU**, Honorary Chairman of PEIAC - Printing and Printing Equipment Industries Association of China

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Basic Information of Exhibition

Name of Exhibition:

The 11th Beijing International Printing Technology Exhibition

Date:

15-19 May, 2025

Address:

China International Exhibition Center (Shunyi Hall)
Capital International Exhibition and Convention Center

Sponsor:

PEIAC - Printing and Printing Equipment Industries
Association of China

CIEC - China International Exhibition Center Group Limited

Organiser:

China Print Show Company Limited
Print China Show Company Limited

Exhibition Data

Exhibition Area: 180,000 square meters

The Number of Exhibitors: 1,335

Oversea Exhibitors: 108, occupying 8% of total exhibitors

Domestic Exhibitors: 1,227, occupying 92% of total exhibitors

The exhibitors come from 25 countries and regions:

China, UAE, Pakistan, Belgium, Bhutan, Denmark, Germany, Russia, France, The Philippines, Korea, The Netherlands, Malaysia, US, Bangladesh, Nepal, Japan, Switzerland, Sri Lanka, Israel, Italy, India, Indonesia, UK, Vietnam

Professional Visitors from 105 Countries and Regions

The number of visitors: 221,530 person-times

Domestic Buyer Delegations: 140

Officially Organised Overseas Delegations: 37



Concurrent Events



Advance Through Adversity, Co-create the Future Forum-PI 2025 Successfully Held in Beijing

In an era of profound global change and technological revolution reshaping industrial ecosystems, the printing industry is facing unprecedented transformation opportunities. The rapid advancement of AI, deep restructuring of supply chains, and diversified market demands bring both challenges and new possibilities. Against this backdrop, on May 14, 2025, Forum-PI 2025 was grandly held during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025). As the exhibition's flagship forum, the event, themed "Advance Through Adversity, Co-create the Future", brought together global printing industry leaders to deeply explore industry transformation driven by AI technologies and the opening of new market frontiers. The forum offered a forward-looking yet practical platform for thought exchange. Over 300 printing association representatives, printing entrepreneurs, and experts gathered in person, with an additional 12,000 online participants tuning in via livestream.

Asia Print 2025 Annual Meeting Successfully Held in Beijing



On May 16, 2025, Asia Print convened its 2025 Annual Conference in Room E201 at the China International Exhibition Center (CIEC) (Shunyi Hall). Representatives from printing associations and national exhibition organisers across ten Asian regions, including China, Japan, South Korea, Malaysia, the Philippines, Pakistan, Bangladesh, Nepal, Sri Lanka, and the UAE, gathered to discuss key topics such as leadership transitions, regional cooperation, and future exhibition planning. Through a democratic voting process, a new leadership council was elected. Mr. Bin YANG, Vice Chairman of the Printing and Printing Equipment Industries Association of China (PEIAC), Ms. Belle YAM, Managing Director of Kaizer Exhibitions & Conferences Sdn Bhd, was elected First Vice-Chairman, and Zulkor Shahin, Convener of the Standing Committee on Foreign Affairs & Exhibition of the Bangladesh Printing Industries Association, was elected Second Vice-Chairman, was elected as the new Chairman of Asia Print. This milestone marks a significant step forward in collaborative development across the Asian printing industry.



欢迎参观 WELCOME





Global Print 2025 Annual Meeting Successfully Held in Beijing

On May 16, 2025, the Global Print held its Annual Meeting during the CHINA PRINT 2025 event in Beijing.

The meeting, organized by the Printing and Printing Equipment Industries Association of China (PEIAC), brought together representatives from industry associations across several countries and regions, including China, Japan, the UK, Poland, and Romania, to discuss the alliance's reboot and future global cooperation in the printing industry.

Representatives from the Japan Printing Machinery Association (JPMA), Print Industry Confederation (PICON) from the UK, Polish Chamber of Print (PCP), and the Romanian Printing Chamber attended the meeting. Mr. Bin YANG, Vice President of PEIAC, Ms. Nadine WANG, Deputy Secretary-General of PEIAC, Mr. Jixin A, Deputy Director of the International Department of PEIAC, and Ms. Cecily PU, Senior Project Manager of China Print Show Company Limited (CPSC), engaged in in-depth discussions with international guests on topics including innovation in the alliance's mechanism and international cooperation models.

“Robot + Printing” Industry Development Conference & PEIAC 2025 Technology Summit Successfully Held

As global manufacturing accelerates toward digital and intelligent transformation, robotics is becoming a core driver of industry upgrade. In response to the “Robot+” Application Action Plan of China’s Ministry of Industry and Information Technology and to deepen robotics application in the printing sector – addressing labour shortages and efficiency bottlenecks – the Printing and Printing Equipment Industries Association of China (PEIAC) successfully organised the “Robot + Printing” Industry Development Conference and 2025 PEIAC Technology Summit on May 15, 2025, during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) in Beijing. Over 200 participants – including representatives from printing companies, equipment manufacturers, robotics manufacturers, and academic institutions – gathered (with the summit livestream attracting about 12,000 viewers). Industry leaders, technical experts, and corporate delegates explored pathways to deeply integrate robotics with the printing industry. The ceremony also honoured winners of the 2023 and 2024 PEIAC Science & Technology Awards during the conference.



Inaugural “Beijing China-ASEAN Printing and Packaging Technology Innovation and Development Forum” Successfully Hosted

Amid the global wave of industrial intelligence transformation, the printing and packaging sector is encountering new growth opportunities. To foster regional collaborative innovation, the inaugural Beijing China-ASEAN Printing and Packaging Technology Innovation and Development Forum was successfully held in Beijing on May 16, 2025.

The forum was proudly supported by 12 institutions – including Beijing Institute of Graphic Communication (BIGC), the Printing and Printing Equipment Industries Association of China (PEIAC), and Zhejiang Provincial Government Office in Beijing – and received enthusiastic backing from international bodies such as UNESCO’s East Asia Office, the ASEAN Academy of Engineering and Technology (AAET), the Academy of Engineering and Technology for Developing Worlds (AETDEW), and the Pakistan Academy of Engineering (PAE), along with printing and packaging associations across the Asia-Pacific region. This highlighted its open, Beijing-centric but ASEAN-reaching, and globally connected strategy. Over 200 participants, including representatives from China and ASEAN countries’ institutions, industry experts, and business leaders, convened to discuss sustainable development in printing and packaging.





Gathering of Industry Leaders to Draft the Printing Equipment Sector's “15th Five-Year Plan” Blueprint

In the morning of May 17, 2025, the “15th Five-Year Plan” Seminar for the Printing Equipment Industry was successfully held in Room E-206 at the China International Exhibition Center (CIEC) (Shunyi Hall), as part of the CHINA PRINT 2025. Industry-leading manufacturers, user-company representatives, and academic experts from various segments convened to engage in comprehensive discussions on the future direction of the printing equipment sector. Their collective insights aim to lay a solid foundation for high-quality development during the “15th Five-Year” period.

The formulation of the “15th Five-Year” plan prioritises high-quality growth and centers on developing new productive forces. It emphasises accurately reading the times, promoting structural optimisation alongside growth stability, strengthening industry supply chain resilience and security, and enhancing China’s competitiveness in global printing equipment division. This initiative will build robust material and technological foundations to support the printing equipment industry’s path to modernisation in China.

Flexible Packaging Day

“Gathering Insight, Inspiring Intelligence” — Spotlight on Flexible Packaging at CHINA PRINT 2025

On May 18, 2025, the “Flexible Packaging Day” event, jointly hosted by the Flexible Packaging Printing Sub-association and the VOCs Treatment Sub-committee of the Printing and Printing Equipment Industries Association of China (PEIAC), was successfully held in Beijing during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025). The event focused on the latest developments in flexible packaging, creating a collaborative platform for communication, cooperation, and innovation within the industry.

In the morning, attendees joined the CHINA PRINT 2025 Flexible Packaging Guided Tour, visiting featured booths across the exhibition. Cutting-edge printing technologies, innovative packaging materials, and intelligent production equipment were on full display, presenting the latest achievements across the flexible packaging value chain. The tour attracted a large

number of visitors who stopped to explore, engage in technical exchanges, and uncover new business opportunities.

In the afternoon, the “Gathering Insight, Inspiring Intelligence—Inaugural Flexible Packaging Executive Roundtable” officially commenced. Industry-leading brand representatives, seasoned experts, and business leaders came together to discuss hot topics such as market opportunities and challenges, green policy-driven transformation, evolving demands in emerging markets, and digital and intelligent upgrading. With vibrant discussions and open idea-sharing, participants offered insights drawn from practical experience and forward-thinking perspectives. The event became a true think tank for the industry—driving strategic dialogue and collective wisdom for future development.





“Smart and Secure Government Printing” Seminar Successfully Held by Government Department Printing Sub-Association of PEIAC

On May 16, 2025, the “Smart and Secure Government Printing” Seminar, organised by the Government Department Printing Sub-Association of the Printing and Printing Equipment Industries Association of China (PEIAC) and co-organised by Beijing Dinga Technology & Business Co.,Ltd., was successfully held at the conference hall of Feitian Hotel Beijing.

As one of the key concurrent events of the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), the seminar focused on the theme “Localisation Substitution, Security & Controllability, and Intelligent Upgrade”. The event brought together over 80 representatives from government printing departments, industry experts, and supply chain stakeholders to explore technological innovation and secure solutions in the government printing sector. The seminar served as a strong driver for advancing independently developed, autonomous, secure, and intelligent development within the industry.

Printing Materials Distribution Development Exchange Meeting Successfully Held During CHINA PRINT 2025

In the morning of May 16, 2025, the Printing Materials Distribution Development Exchange Meeting, organised by the Printing Supplies and New Materials Sub-Association of the Printing and Printing Equipment Industries Association of China (PEIAC), was successfully held at the China International Exhibition Center (CIEC).

The meeting gathered 30 representatives from the printing materials distribution sector, as well as companies specialising in rubber blankets, plates, and paper, from regions including Hebei, Shanxi, Beijing, Sichuan, Guangdong, and Mongolia. Participants engaged in active discussions on the current state and future development of material supply and circulation in the printing industry.





“Trends in Printing Digitalisation” Roundtable Successfully Held

In the morning of May 17, 2025, the “Trends in Printing Digitalisation” Roundtable, organised by the Printing Supplies and New Materials Sub-Association of the Printing and Printing Equipment Industries Association of China (PEIAC), was successfully held at the China International Exhibition Center (CIEC) (Shunyi Hall).

As a key event held during the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), the roundtable focused on the digital transformation of the printing industry. Discussions centered on topics such as JDF applications, flexographic printing intelligence, and digital printing technologies.

More than 30 representatives from member companies across the country specialising in plates, rubber blankets, and rollers participated in the session, sharing insights and exploring new opportunities for digital innovation in the printing sector.



PRINT CHINA 2027 Press Conference and Project Launch Ceremony Successfully Held During CHINA PRINT 2025

Following the successful opening of the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), promotion for its sister exhibition – the 6th International Printing Technology Exhibition of China (Guangdong) (hereinafter PRINT CHINA 2027) – is now in full swing. In the afternoon of May 17, the PRINT CHINA 2027 Press Conference and Launch Ceremony was held in Room W105 at the China International Exhibition Center (CIEC) (Shunyi Hall).

Jointly organised by the Printing and Printing Equipment Industries Association of China (PEIAC), China International Exhibition Center Group Limited, and the Printing and Replicating Industry Association of Guangdong, and undertaken by Print China Show Company Limited and China Print Show Company Limited, PRINT CHINA 2027 will take place from April 12 to 16, 2027 at the Guangdong Modern International Exhibition Centre.

Guided by the strategic blueprint of the CPC Central Committee and the State Council for building the Guangdong-Hong Kong-Macao Greater Bay Area, and under the guidance of

“Pearl River Delta Printing Industry Development and Upgrade Guidelines” released by the Printing and Distribution Bureau of the Publicity Department of the CPC Central Committee and the Publicity Department of the CPC Guangdong Provincial Committee, PRINT CHINA 2027 will be held under the theme “Global Smart Print Network Empowering the Future”.

“Positioned in the Greater Bay Area with national support, the exhibition is dual-circulation powered and connecting the World”. Here, China’s opportunities meet the global stage. PRINT CHINA 2027 will bring together leading printing equipment manufacturers, material suppliers, and service providers from home and abroad. With intelligent technologies driving industrial upgrades, the exhibition embodies the industry’s vision and determination for innovation and high-quality growth. It aims to foster closer global industrial collaboration and stronger supply chain coordination. Guided by smart innovation, PRINT CHINA 2027 is set to open a new chapter in the high-quality development of the global printing industry.

Ink Industry Standards Promotion and Exchange Meeting

Successfully Held

At 2:00 p.m. on May 17, 2025, the Ink Industry Standards Promotion and Exchange Meeting was successfully held in Room E-206 of the China International Exhibition Center (CIEC) (Shunyi Hall).

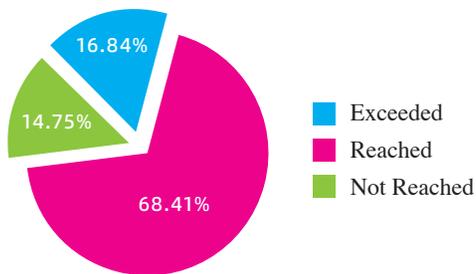
The event focused on key topics including the standardisation of the ink industry, the promotion of water-based inks, and the application of new technologies such as thermally expandable microcapsules. It aimed to support the industry's green transition and drive high-quality development across the ink sector.



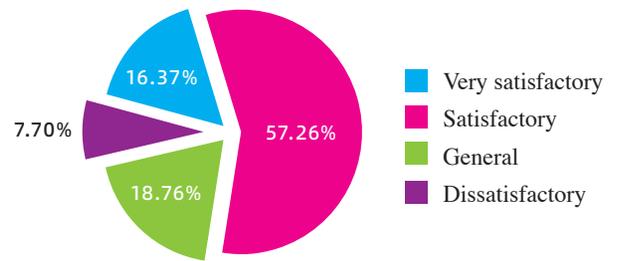
Exhibitor Survey Result

During the exhibition, the organiser has distributed survey forms for all exhibitors. 793 forms are valid with complete information. The organiser uses these data to generate the following survey results:

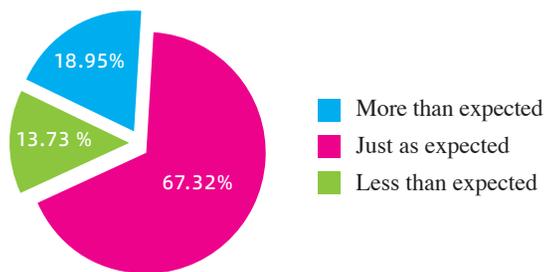
Goal of Exhibiting



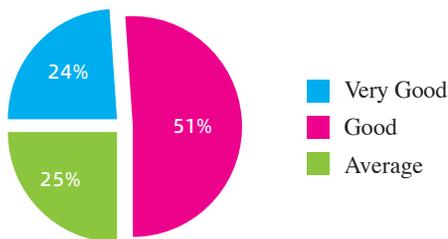
Trade Volume



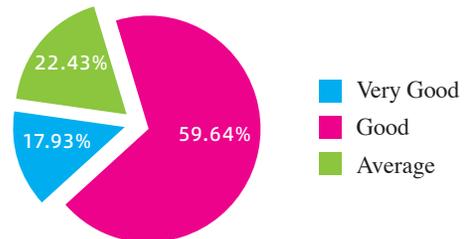
Visitor Quantity



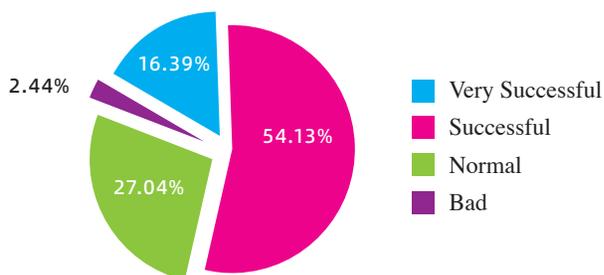
Quality of Overseas Visitors



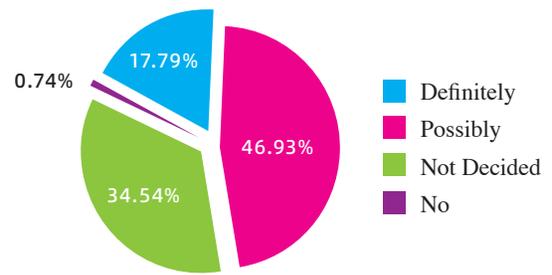
Visitor Quality



General Evaluation



Willing to participate in PRINT CHINA2027



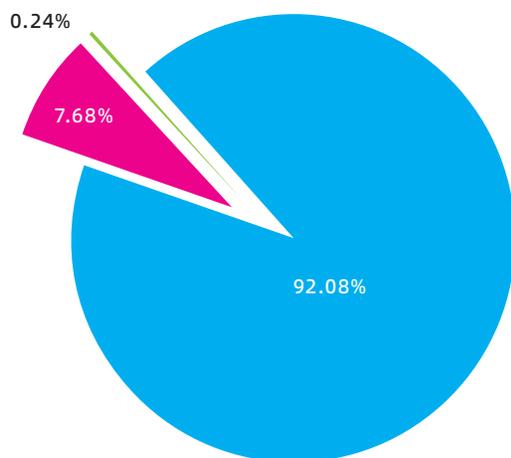
Visitor Data Analysis

Total Number of Visitor (person-time) **221,530**
 Growth Comparing with CHINA PRINT 2021 **62%**

During the exhibition, the organiser has received approximately 100,000 visitor registration forms. Our service provider has confirmed that 58,844 forms are valid with

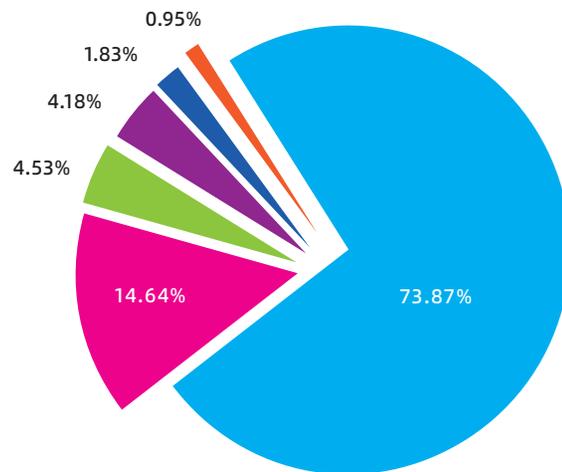
Number of International Visitors' Countries & Regions **104**

Origin of the Visitors



- Mainland China
- Other Countries & Regions
- Hong Kong, Macao & Taiwan

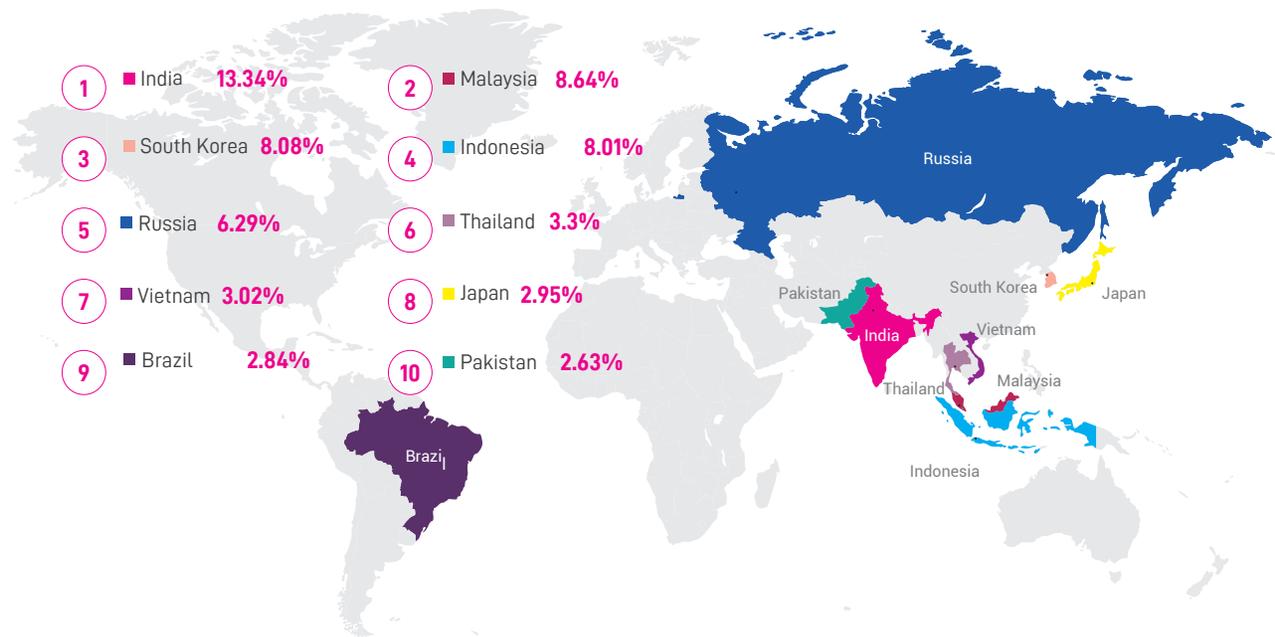
International Visitors Divided by Continents



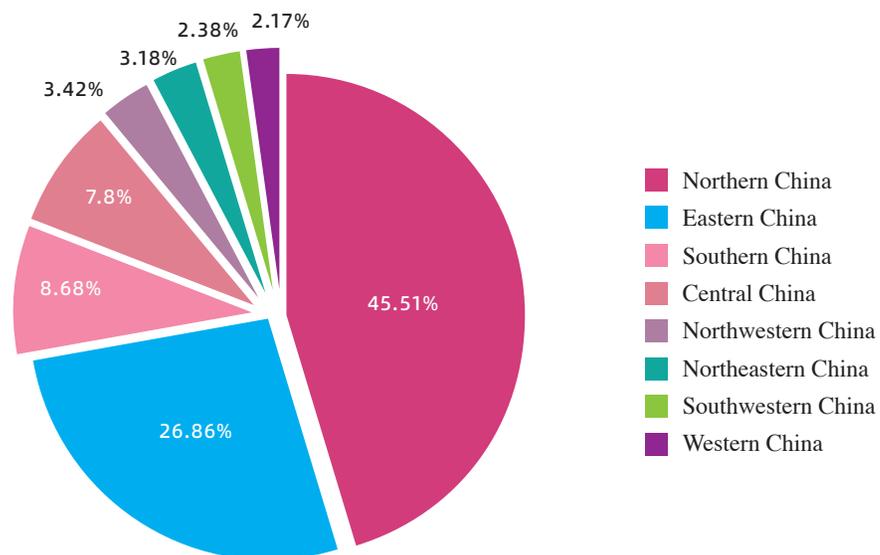
- Asia
- Europe
- Africa
- South America
- North America
- Oceania

International Visitors' Countries of Origin (Top 10)

Basis: Other Countries & Regions

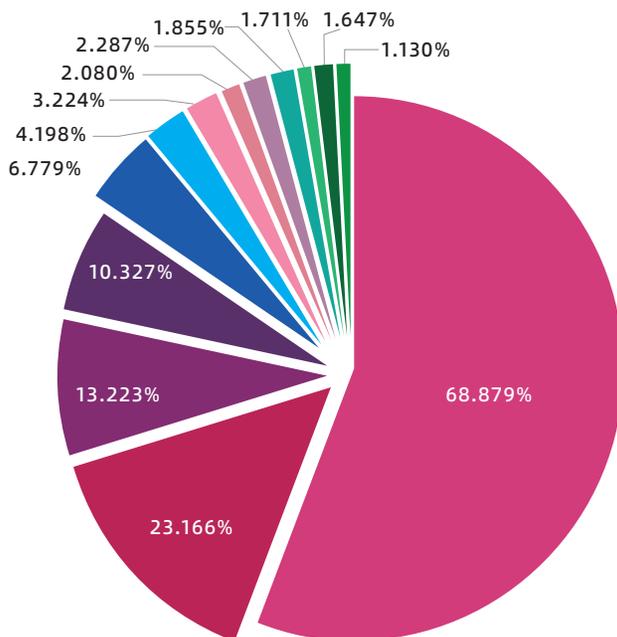
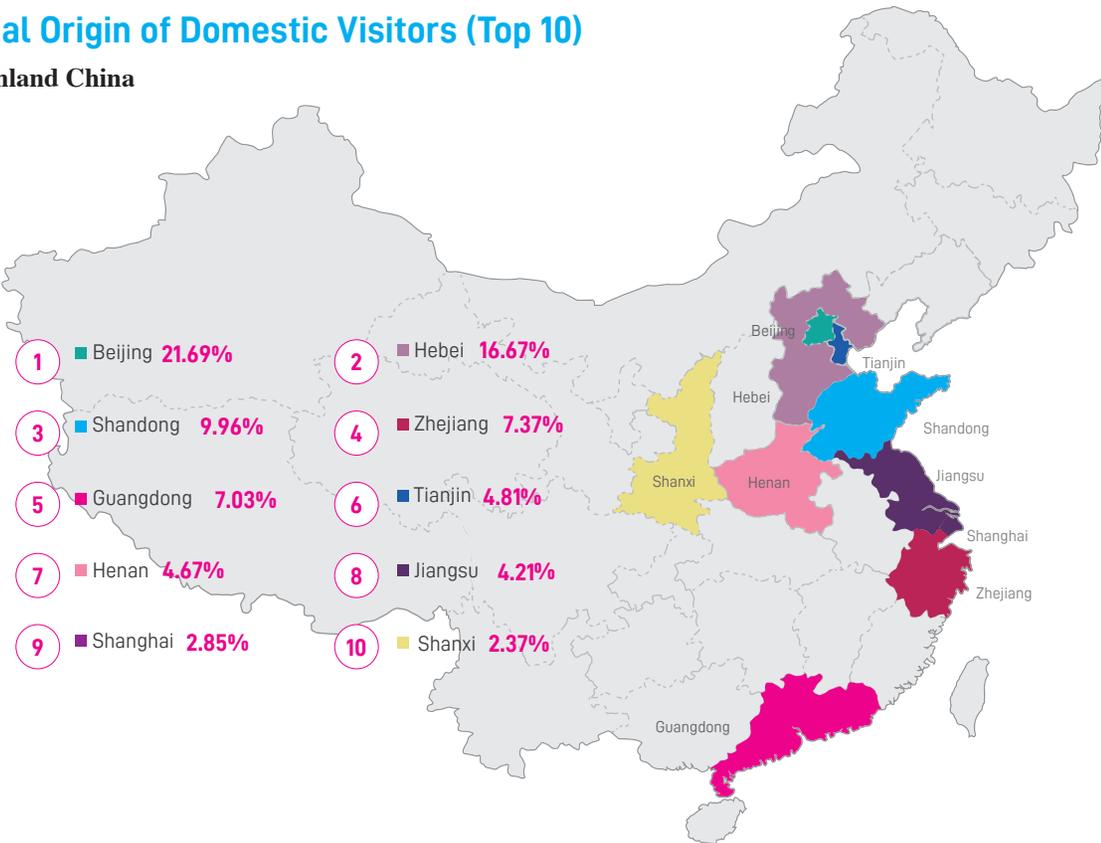


Domestic Visitors Divided by Areas



Provincial Origin of Domestic Visitors (Top 10)

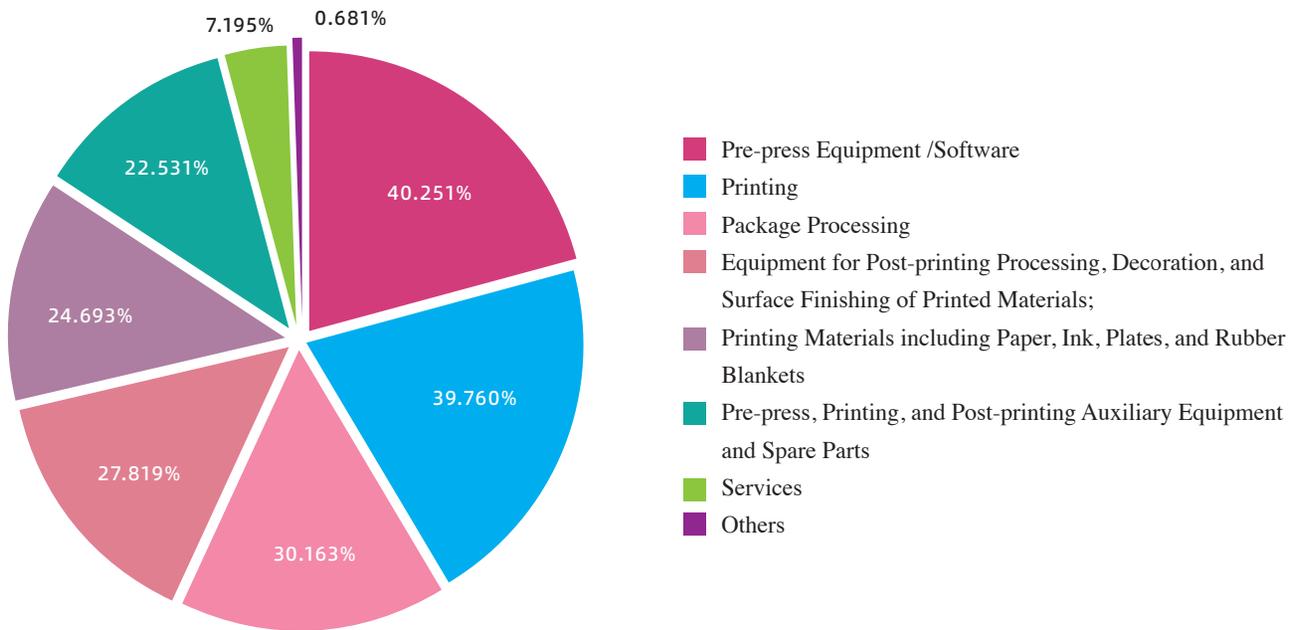
Basis: Mainland China



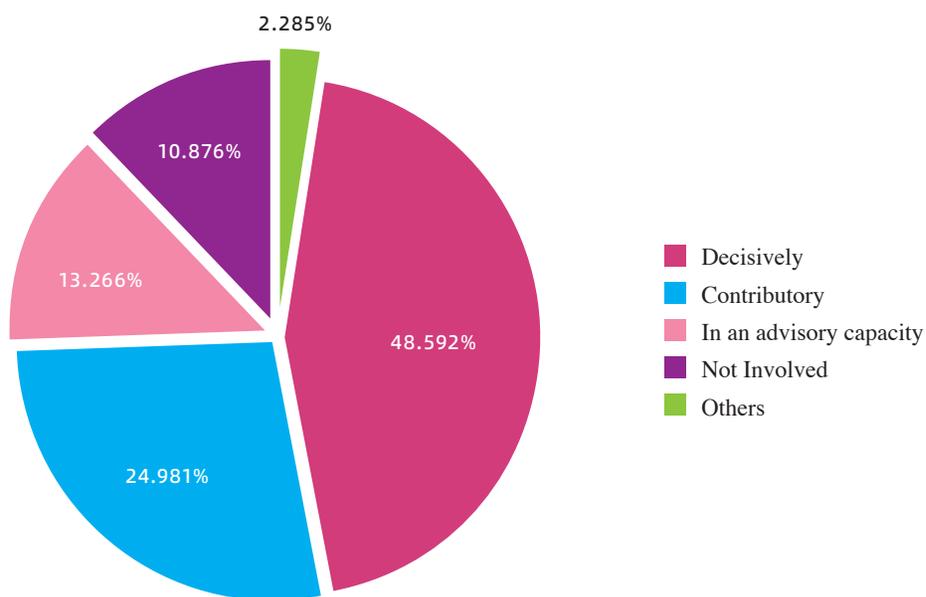
Visitors' Industrial Sector

- Commercial Printing, Newspaper Printing, Label Printing, Business Tabulation and Book Printing
- Post-Printing and Paper Processing
- Publishing and Replicating
- Retailer and manufacturer
- Advertising and Design Company
- Graphic Arts and Graphic Artist
- Paper and Envelope Makers
- Others
- Educational and Professional Institute
- Printing and Related Industries Association
- Multi-media and Web Publisher
- Governmental Agencies and Financial Institutions
- Professional Magazine

Visitors' Interest in Product Ranges



Visitors' Role in Purchasing



Voice of Exhibitors



Benny HUANG
Chief Executive Officer
Heidelberg Greater China

At CHINA PRINT 2025, Heidelberg made a powerful impression with a lineup of cutting-edge printing technologies. The Speedmaster CX 104 with an extended 13-unit configuration was one of the most groundbreaking offset machines ever showcased at the exhibition. The Speedmaster XL 75 eight-colour plus coating

press, equipped with a top-tier B2 format configuration and the Multicolour colour management system, demonstrated Heidelberg's industry-leading capabilities in spot colour printing. Meanwhile, the Jetfire 50 digital printing system made its debut in China, setting a new benchmark for productivity in commercial inkjet printing.

Of particular note was Heidelberg's Digital Smart Factory Solution, which directly addresses the practical challenges and core demands of printing enterprises undergoing digital transformation. During the exhibition, a large number of industry-leading companies were attracted to engage in in-depth discussions with us. Immersive on-site demonstrations allowed visitors to experience firsthand the disruptive power of Heidelberg's technologies and its forward-looking approach to digitalization.

We received enthusiastic feedback and partnership intentions from clients worldwide - highlighting Heidelberg's deep industry heritage and strong innovative drive, while also laying a solid foundation for our growth in the new fiscal year. CHINA PRINT 2025 served as a global industry hub, creating an efficient bridge for communication between Heidelberg, printing enterprises, and partners. Moving forward, Heidelberg will continue to drive innovation and contribute new momentum to the sustainable development of the global printing industry.

As an exhibitor in the digital printing sector, our experience at CHINA PRINT 2025 felt very much like a "dialogue on home ground" – a moment to both validate industry trends through our showcase and feel the pulse of the market through exchanges with peers. The results exceeded our expectations.

At this year's exhibition, HP once again brought innovative digital printing solutions, reflecting the industry's growing awareness of digital value. The competition in digital printing has long moved beyond hardware – it is now a comprehensive contest of technology, services, and ecosystem. During the exhibition, we also witnessed exciting innovations from our peers: some focusing on the development of eco-friendly digital inks, others advancing 3D digital printing for industrial applications, and even explorations of blockchain technology for print traceability.

These efforts give us a clearer view of how the boundaries of digital printing continue to expand – from commercial printing and packaging & labelling to personalised cultural products, photography, publishing, and the surge of new application scenarios. This vibrant momentum is what makes the field so dynamic.

The narrative of digital printing has shifted from simply "disrupting tradition" to "integrated co-evolution". We are proud to be among those shaping



Roy XU
General Manager of Indigo/PWI Digital
Printing Division in Greater China
China Hewlett-Packard Co.,Ltd.

this story – bearing witness to, and helping drive, the future of the printing industry.

Comments from All Circles



Walter Zehner
Chief Executive Officer of Koenig & Bauer Greater China

“More choices, greater flexibility, and higher efficiency” – this is Koenig & Bauer’s winning formula to empower businesses, and it was on full display as a standout highlight at CHINA PRINT 2025. By redefining the synergy between traditional and digital technologies, Koenig & Bauer delivered a truly compelling showcase at this premier industry platform.

At the heart of Koenig & Bauer’s mission lies the deep integration of offset and digital printing technologies. As a long-standing participant in the Beijing International Printing Technology Exhibition, the company presented a full spectrum of innovations at this year’s CHINA PRINT 2025: from the widely acclaimed Rapida offset presses to state-of-the-art digital printing systems, as well as solutions for post-press, metal, glass, and specialty printing.

CHINA PRINT 2025 served as a key moment for Koenig & Bauer to engage with global customers through cutting-edge technology, opening a new chapter in innovation and collaboration. We look forward to building win-win partnerships with clients worldwide, and to shaping a successful future together through technological excellence.

CHINA PRINT 2025 marked the first major international exhibition of the global printing industry this year – a high-standard, high-quality, and high-profile event that was both professionally driven and full of innovation.

Under the theme “Innovation-Driven and Ecosystem-Connected”, Masterwork Technology Group Co.,Ltd. showcased industry-leading technologies and premium packaging and printing solutions that strike a perfect balance between efficiency and quality. We sincerely thank the organisers for providing such an international platform for exchange and exhibition. This show has exceeded our expectations in both customer engagement and order volume.

Looking ahead, Masterwork Group will continue to work hand-in-hand with CHINA PRINT, delivering more cutting-edge technologies and high-quality solutions to the industry.

See you in two years at PRINT CHINA 2027 – the 6th International Printing Technology Exhibition of China (Guangdong)!



Maxen LIU
General Manager of Sales
Masterwork Group Co.,Ltd.



Yao ZHAO
Chairman
DINGA – Beijing Jiahe Dingxin Technology & Business Co.,Ltd.

its deep implementation of digital-intelligent integration, paving a new path toward high-quality development in the packaging industry. We sincerely thank the organisers for their outstanding work and dedication, which enabled our highly efficient engagement with global clients and partners. Looking ahead, DINGA will continue to focus on intelligent, green, and international development, working hand in hand with industry peers to “illuminate the future of the printing industry”!

As one of the largest-scale international printing exhibitions, CHINA PRINT 2025 gathered a vast number of exhibitors and professional visitors, unveiling new opportunities and future directions for the printing equipment market in China and worldwide. The event provided DINGA, the exclusive distributor of RMGT in China, with a world-class platform to engage with global industry leaders, discuss technological innovation, and co-create the blueprint for the industry's future.

Under the theme "Digital-Intelligent Integration, Illuminating the Future", DINGA showcased its latest breakthroughs and developments in digital and intelligent printing technologies and packaging engineering to the international community.

At the exhibition, DINGA focused on presenting two core solutions: the RMGT large-format packaging printing system and the DINGA digital inkjet printing technology. These solutions not only meet the demands of high-volume packaging printing but also integrate cutting-edge technologies such as intelligent inspection and low-carbon, energy-efficient systems—vividly demonstrating the concept of “smart-enabled machinery”. This marks DINGA’s official entry into the packaging printing sector and reflects

CHINA PRINT 2025 was truly an unforgettable industry event. Throughout the exhibition, Manroland’s booth was surrounded by an energetic and engaging atmosphere. Our glasses-free 3D visual effects and the dynamic human-machine drum performance drew significant attention, captivating large crowds and earning widespread praise for our creativity and presentation style. This not only enhanced Manroland’s brand visibility but also created excellent opportunities for deeper engagement and dialogue.

Our high-end packaging solution, built around the ROLAND 700 EVOLUTION Elite press, received strong interest from professional visitors. They recognised the system’s comprehensive capabilities in ensuring quality, meeting environmental compliance standards, improving production efficiency, and lowering operational costs. Multiple domestic and international clients proactively expressed their intent to purchase, and this positive feedback has been incredibly encouraging.

Looking ahead, Manroland will continue to deepen its commitment to the Chinese market and accelerate the application of cutting-edge technologies. With practical, results-driven solutions and closer collaboration with our clients, we aim to fully support China’s printing industry in strengthening its core competitiveness.



Fanny CHEN
Managing Director of Manroland Greater China

Comments from All Circles



Steven GAO
Board Director of RICOH China
General Manager of Production Printing Business Group

CHINA PRINT is an outstanding platform for showcasing innovation. As an international brand, Ricoh remains highly optimistic about the Chinese market and is committed to increasing our investment here.

At CHINA PRINT 2025, Ricoh presented its latest technologies for digital printing transformation, along with our core vision of sustainable development. Visitors had the opportunity to experience not only our advanced solutions but also the collective determination of the entire industry to drive forward.

We look forward to the transformative power that digital printing will continue to bring.

At the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), Horizon International Inc. and AFS – Advanced Finishing Systems presented cutting-edge post-press technologies and intelligent factory solutions under the core concept of “Shifting Focus, Creating Value”.

Their technology matrix encompassed a wide range of post-press equipment and software systems. The newly launched solutions significantly enhance equipment connectivity and process integration, with a focus on automation to achieve fully automated workflows – perfectly aligned with the industry’s ongoing transformation. Tailored solutions were also introduced specifically for the Chinese market.

This exhibition helped shift the industry’s value focus toward “precision services”. We sincerely thank the Printing and Printing Equipment Industries Association of China (PEIAC), organisers and all co-organisers for providing this platform, and we look forward to delivering even more valuable solutions to the Chinese market in the future.



Donna MA
Managing Director
Advanced Finishing Systems (HK) Ltd.



The Muller Martini and Hunkeler team looks back on China Print with great satisfaction.

The five-day China Print in Beijing was a great success for Muller Martini. Over 2,000 visitors from more than 300 different companies came to the booth to find out first-hand about the latest innovations from Muller Martini.

This was Durst's debut at CHINA PRINT 2025, and it was a great success. On the opening day, we secured orders for eight Tau RSC-series digital label printers – clear evidence of the event's popularity and professionalism. At the exhibition, we showcased cutting-edge digital inkjet label printing technology and unveiled a forward-looking technology platform. Through in-depth conversations with industry peers, we felt firsthand the immense potential and vitality of the Chinese market—and reaffirmed our commitment to China.

We thank the organisers for their careful planning and outstanding service. We look forward to continuing to leverage CHINA PRINT as a platform to collaborate with more industry colleagues and push forward the digital transformation of the printing industry.

The smooth live demonstrations on a complete digital production line consisting of the SigmaLine Compact book block production system and the Vareo PRO perfect binder with InfiniTrim cutting robot attracted great interest among visitors to the trade fair.

The Hunkeler Gen8, also presented live at the Muller Martini booth, was a big hit at the Beijing China International Exhibition Center. Four customers decided to invest in the roll-to-stack solution, which impressed them with its high performance.

The start of China Print was spectacular. On the very first day, Bruno Müller, CEO of Muller Martini, signed a strategic cooperation agreement with Shandong Jingdian. The agreement provides for the installation of four new Primera PRO over the next two years to replace six older saddle stitchers. Shandong Jingdian is also investing in two Diamant MC book lines to enter the hardcover business.



Christoph Gamper
CEO & Co-Owner, Durst Group

Comments from All Circles



Bin ZHENG
Chairman
JMD Technology Corporation Limited

The CHINA PRINT 2025 has concluded, but the wave of intelligent post-press manufacturing surges on. After three decades of refinement, JMD Technology Corporation Limited proudly presented the Sunbridge15000 high-speed digital perfect binding line and the 880 mm wide-format “roll-to-book” digital post-press end-to-end system. With dual innovation in both traditional and digital post-press methods, we showcased the pinnacle of China’s smart post-press manufacturing to the global printing industry.

At the same time, we signed strategic cooperation agreements with industry leaders such as Hunan Tianwen, Guangdong Xinhua, and Anhui Xinhua to build intelligent factories, jointly sketching a new blueprint for smart plants and empowering the high-quality development of China’s printing sector.

We’re grateful to friends from all directions for witnessing this revolution with us. Looking ahead, we will continue to redefine the new paradigm of post-press manufacturing with even more extreme efficiency breakthroughs and more open ecological integration.

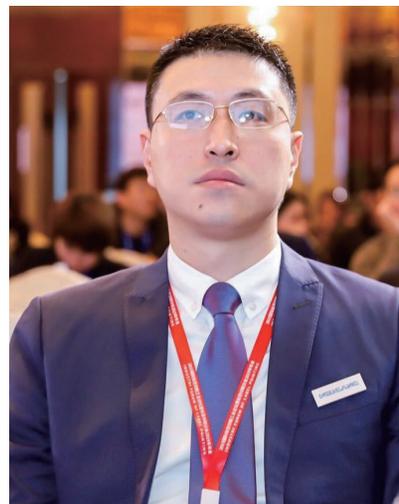
We sincerely thank CHINA PRINT 2025 for providing JMD with a global stage to display China’s post-press strengths, and we deeply appreciate the Organising Committee’s hard work in this edition. We wish the Beijing International Printing Technology Exhibition ever greater success!

CHINA PRINT 2025, one of the most influential events in the global printing industry, has concluded successfully. As a benchmark exhibition, it offers professionals worldwide a highly professional, efficient, and forwardlooking platform, and provided us with the opportunity to showcase Weigang Technology’s latest innovations and technical strengths in printing equipment and solutions.

At the event, we not only demonstrated our core competitiveness, but also engaged in indepth discussions with customers, partners, and industry colleagues from around the world. We received invaluable market feedback and industry insights and achieved inspiring results. These valuable experiences will serve as an important foundation for our future product development and strategic market planning.

Moreover, through this edition of the exhibition, we gained a clearer appreciation of the growing global influence of “Made in China.” This has further strengthened our confidence and determination to pursue our guiding philosophy of “technological innovation and quality first”, and to advance toward intelligent and internationalised development. We sincerely thank the organisers for their thoughtful planning and hard work in creating such an opportunity-rich platform for showcasing and learning.

We look forward to reuniting at CHINA PRINT next time and working together to shape a brilliant future for the printing industry!



Yue ZHOU
Director & Sales General Manager
Zhejiang Weigang Technology Co., Ltd.



Xintong FANG
Chairman
Zhejiang Jinbao Machinery Co.,Ltd.

Our participation in CHINA PRINT 2025 proved to be truly rewarding. The exhibition was bustling with activity, drawing a steady stream of professional visitors and industry peers from both China and abroad.

Our newly launched screen-printing equipment attracted considerable attention for its high precision, efficiency, and intelligent operation. Through in-depth conversations with customers, we gained valuable insights into the market's urgent demand for equipment stability, multifunctionality, and eco-efficiency. Technical exchanges with fellow industry players further clarified key trends, particularly the deep integration of automation and digitalisation into the screen-printing process.

CHINA PRINT is not only a platform for showcasing technology – it also serves as a vital bridge connecting supply and demand, sparking new ideas. Beyond securing multiple orders, we have also identified clear directions for product development and market expansion. We look forward to applying what we have learned and observed, and to steadily advancing amid the ongoing transformation of the printing industry.

CHINA PRINT 2025 has drawn to a successful close. This gathering of over a thousand global printing enterprises showcased cutting-edge technologies and emerging trends and served as a vital hub for industry innovation and exchange.

At the exhibition, Founder Easiprint presented multiple digital inkjet printing presses alongside its core printing software, delivering an integrated hardware–software solution that exemplified “Made in China” from technical breakthrough to real-world application. From iterative inkjet advancements to deeply empowered digital production workflows, every detail reinforced our commitment as a national brand: preserving craftsmanship and expanding the future through innovation.

Throughout the event, we felt a strong global consensus among industry peers on green and digital development. We also garnered numerous partnership interests and valuable feedback from both domestic and international collaborators. We thank CHINA PRINT 2025 for providing this international platform where we could explore trends and strategize future growth with industry colleagues. Going forward, we will continue to adopt an open mindset, working alongside our supply chain partners to create greater value for customers worldwide.



Xing SHAO
Vice President, New Founder IT Group
Chairman, Founder Easiprint

Comments from All Circles



Jianlong XIANG
Chairman & General Manager
Hangzhou Cron Machinery & Electronics
Co., Ltd.

CHINA PRINT 2025 offered CRON an excellent showcase opportunity. We had a tremendously productive event – on-site orders exceeded our expectations. We're especially proud of our global innovation, the EZC Intelligent Digital Ink Deployment System, which captured worldwide attention with its “perfect printing and perfect colour” performance.

At the show, CRON fully demonstrated its comprehensive strength in prepress, platemaking, and intelligent printing, while also creating valuable opportunities for in-depth dialogue with printing industry peers. The sector has fully embraced digital transformation, and the integration of digital printing technologies with traditional offset is clearly the future. CRON will live up to expectations and continue delivering surprises and breakthroughs for the print industry! We eagerly anticipate the next session of CHINA PRINT!

CHINA PRINT 2025 was a world-class industry event and a highly effective international platform connecting the global printing value chain. Guowang Technology made a strong appearance in the central area of Hall W2, showcasing our full range of intelligent printing solutions.

One of the highlights was the debut of the SR920YY multi-unit hot stamping machine, designed specifically for the tobacco packaging sector. It attracted intense interest from professional buyers, leading to in-depth discussions and confirmed deals. We also reached strategic cooperation intentions with over a dozen leading printing enterprises, covering key areas such as packaging, publishing, and cultural & creative printing.

The event delivered impressive commercial outcomes: on-site contract value exceeded RMB 30 million, and we received more than 10 customised high-end solution requests, reflecting the market's strong demand for intelligent and green transformation.

We sincerely thank the organizers for their exceptional execution and global perspective. Looking ahead, Guowang Technology will continue to expand its international service network, accelerate the industrialization of R&D achievements, and we look forward to returning in 2027 at an even greater scale - working alongside China's printing industry to explore new frontiers of growth.



Xiaoyue LIN
Sales Director
Guowang Technology (Zhejiang) Co., Ltd.



Yi LIU
General Manager
HXCP - Dongguan Haoxin Precision
Machinery Co.,Ltd.

CHINA PRINT 2025 has concluded successfully, and HXCP once again amazed the world with several global firstrelease machines, delivering remarkable outcomes. Looking back on past editions, CHINA PRINT feels like HXCP's graduation ceremony each term. At CHINA PRINT 2021, we debuted the classic HX680 hardcover bindery line made in China – today, more than ten of these lines are running around the globe.

At CHINA PRINT 2025, we embraced the digital printing wave, unveiling the world's first “digital postpress rollfoldcut inline production line”. This marks a major step beyond our comfort zone – a breakthrough in our traditional technology and market – and signals the vast opportunities ahead for digital printing. Facing this promising “starry sea”, we will boldly advance and continue opening new chapters for the printing industry.

As an exhibitor, we were deeply involved in the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), and were truly impressed by the exhibition's professionalism, grand scale, and the gathering of global industry elites showcasing cutting-edge technologies. The platform and services provided by the organizers were efficient and precise, perfectly reflecting the printing industry's innovative energy and future trends - it truly served as an industry barometer.

We are especially pleased that INKJ achieved results far beyond expectations! During the exhibition, INKJ launched four new products globally for the first time, attracting significant interest and inquiries from both domestic and international customers. Our four innovative solutions included: i) a book-printing solution that breaks from traditional processes – “no-coating, pre-coating process for standard coated paper”; ii) a groundbreaking digital packaging printing solution; iii) a large-format, high-definition black-and-white inkjet book-printing system; and (iv) a compact, high-definition inkjet digital printing solution tailored for SMEs and small graphic shops.

This diverse range of solutions and their exquisite print quality drew strong attention and discussions from professional clients worldwide. On-site signings and indicative orders reached a new high for our exhibition history. Many industry partners highly praised the technological leadership and reliability of our products. This not only validates our innovation strength, but also significantly boosts our brand influence.

At CHINA PRINT 2025, we not only secured orders, but also gained renewed confidence and direction. We will continue to drive industry advancement through technology and partner with industry peers to draft a new blueprint for printing!



Ming TAN
General Manager
Shandong INKJ Digital Technology Co., Ltd.

Comments from All Circles



Wei TONG
Director, Corporate Inkjet Sales Division
KYOCERA Document Solutions (China)
Corporation

Hello everyone! I'm Wei TONG, General Manager of the Inkjet Sales Division at KYOCERA Document Solutions (China) Corporation.

Participating in this year's 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) as an exhibitor was a powerful reminder of the event's impact on our industry. The many smart devices and digital solutions on display are driving printers from traditional "manufacturing" to advanced "smart manufacturing", significantly shortening the cycle from design to finished product and meeting customers' demand for flexibility.

What stood out most was the array of inkjet technologies showcased on the same floor – demonstrating efficiency, stability, exceptional quality, low cost, and environmental friendliness. I believe this innovation push is strongly contributing to the evolution of industry standards.

This exhibition truly connected supply and demand and showed me how innovation is propelling the printing industry toward full digital and intelligent transformation. I am confident that with technology-led advancements, the industry will continue to break new ground.

Firstly, heartfelt congratulations on the successful conclusion of CHINA PRINT 2025!

As the bellwether for leading printing technologies and development trends, CHINA PRINT 2025 brought together the most cutting-edge innovations and insights in our industry. Epson showcased its "Print Ecosystem" theme, unveiling new offerings – including the SureColor P7380/P9380, SurePress L5034, and a diverse range of solutions spanning traditional prepress, packaging prepress, and digital label printing. Our goal was to offer printing professionals and clients more digital, intelligent, and personalised options.

At the event, we proudly launched the Colour Alliance, aiming to collaborate with outstanding partners in the printing field. By leveraging each party's strengths, we will continually refine colour workflows around product solutions – driving the industry toward a new stage of high-quality, high-standard, and diversified development.

Finally, we sincerely hope CHINA PRINT will continue its role as the industry's leading indicator, persistently integrating top-tier resources, creating in-depth exchange platforms, and introducing innovative, high-value, trend-setting products and solutions – empowering enterprises to jointly achieve a brilliant future.



Kyosuke Ishibashi
President, Epson (China) Co., Ltd.

Voice of Printing Associations



Beijing Printing Association
Yi ZHANG, Chairman

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) has successfully concluded. With an unprecedented scale, it stood out as one of the most prominent events in the industry – serving as a global stage for showcasing the latest innovations in printing technology. Drawing the attention of the global printing community, the event once again

demonstrated its far-reaching international influence.

CHINA PRINT 2025 was a well-organised, efficient, and fruitful industry gathering. Its success went far beyond its vast scale, broad participation, and cutting-edge exhibits. At its core, the true driving force was the event’s exceptional organisation and meticulous service.

Through firsthand experience, we witnessed how the Printing and Printing Equipment Industries Association of China (PEIAC), with its high level of professionalism and customer-oriented exhibition philosophy, created a smooth, comfortable, and high-value platform for communication and trade – benefiting all participants, including exhibitors, visitors, media, and partners alike.

The excellence of the service work at this year’s exhibition was evident in every detail – it truly served as the cornerstone of the event’s success. In particular, the focus on delivering an outstanding visitor experience stood out:

Efficiency and Convenience – Multiple registration channels and a well-designed admission process enabled smooth crowd flow and minimized wait times. The use of digital tools such as online reservations and e-tickets significantly enhanced entry efficiency.

Clear and Accessible Information – In preparation for the exhibition, the PEIAC carried out extensive groundwork, engaging with regional associations across the country to ensure a seamless experience for visitors traveling to Beijing.

During the event, PEIAC’s dedication was even more apparent: clear directional signage (both on the ground and overhead), comprehensive exhibition guides (in both print and digital formats), and strategically placed information desks staffed by knowledgeable and enthusiastic personnel all ensured that visitors could quickly find the information they needed and easily locate target booths or activities.

Thoughtful, People-Centered Services – Ample rest areas and convenient dining options – with a variety of choices, good hygiene, and reasonable pricing – demonstrated a strong commitment to visitor comfort and basic needs.

A wide array of supporting activities were engaging, and enhanced the overall experience for every attendee:

High-level forums, technical seminars, and new product launches held concurrently with the exhibition featured well-defined themes, tightly scheduled agendas, distinguished speakers, and well-coordinated organisation. With well-equipped venues and reliable audiovisual support, these events added significant depth to the exhibition and fostered meaningful industry exchange.

The organisational and service efforts behind the 11th Beijing International Printing Technology Exhibition set a new benchmark for the industry. Beyond providing all the essential infrastructure and logistical support, the event stood out for its meticulous, people-centered, and professional services, which significantly enhanced the value and satisfaction for both exhibitors and visitors – ultimately ensuring the smooth operation and overall success of the exhibition.

The thoughtful services delivered by the Printing and Printing Equipment Industries Association of China (PEIAC) fully demonstrated its exceptional organizational capabilities, extensive experience in hosting large-scale events, and deep understanding of as well as commitment to the development of the printing industry. This has not only established a model of excellence for future international exhibitions, but also served as an inspiring example for industry associations striving to improve their own work.

We would like to once again extend our sincere thanks to the PEIAC for organising such a successful event for the industry. Our heartfelt gratitude goes to the Association’s leadership and all its dedicated team members for their hard work and unwavering commitment.

Comments from All Circles



Beijing Books and Periodicals
Printing Enterprises
Association
**Zhongbo ZHANG, Secretary-
General**

Center (CIEC) (Shunyi Hall) and the Capital International Exhibition and Convention Centre (CIECC) made efficient use of space. The exhibition halls were well-organized with clearly defined zones, enabling visitors to quickly locate their areas of interest. The green architectural design of the CIECC stood out in particular – its use of natural lighting and ventilation not only saves energy and supports environmental sustainability but also creates a comfortable setting for all participants. The Sustainable Innovation Park (SIP) was a highlight of the show. Centered on the theme “AI-driven Empowerment: Digital Intelligence for a Smarter Printing Future”, the zone showcased a dazzling array of new products and technologies, exemplifying the innovation and vitality of the modern printing industry.

CHINA PRINT 2025 is a major industry event and a bellwether for the printing sector's transformation toward greener, more digitalised, and intelligent practices. From the early stages of preparation, the organisers demonstrated a high level of professionalism and foresight, offering outstanding services throughout. Through both online and offline promotional campaigns and close coordination with industry associations and leading enterprises, they laid a solid foundation for the event's strong professional focus.

In terms of venue planning, both the China International Exhibition

The exhibition delivered attentive and comprehensive services throughout. On-site staff were warm and responsive, efficiently addressing inquiries. Thoughtful amenities such as free parking and luggage storage added to the positive experience. Digital services saw a major upgrade – features like supplier-buyer matchmaking and live-streamed booth tours were integrated into the CHINA PRINT mini program, enabling exhibitors and visitors to connect seamlessly online, breaking through the limitations of time and space.

The event also featured a wide range of activities. Multiple high-level forums and technical exchange sessions brought together industry experts and corporate leaders to share cutting-edge technologies and future trends, offering valuable opportunities for dialogue. Interactive elements such as stamp collection challenges and a cultural and creative pop-up shop added fun and engagement to the experience.

On-site facilities were well-designed, with rest areas and food courts evenly distributed. Branded catering options ensured a comfortable and reliable dining environment for visitors.

With meticulous attention to every detail, CHINA PRINT 2025 delivered a premium experience for both exhibitors and attendees. We look forward to even greater success in the future as it continues to lead the development of the printing industry.



Fujian Printing Association
Yang GAO President

attendance, but also centered around three core themes – digitalization, intelligence, and sustainability – to systematically showcase the latest technological breakthroughs and real-world applications. From smart printing equipment and eco-friendly inks to cloud-based print

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), themed “4 Decades Together, for a Grand Future”, served as a vital barometer for the industry's progress, fully demonstrating its leading role and lasting value in the global printing ecosystem.

Over five days, the exhibition not only built a highly efficient platform for international exchange with its remarkable scale and strong

management systems, the exhibition presented cutting-edge solutions that offered upstream and downstream enterprises new perspectives for technological upgrades and win-win collaboration.

In terms of industrial impact, CHINA PRINT 2025 catalysed deep dialogue on the transformation of the printing industry from traditional manufacturing to intelligent production, accelerated the commercialisation of new technologies, and, through strong trade results, effectively supported global integration and coordinated development across the printing value chain. As a milestone event in the industry's pursuit of high-quality development, CHINA PRINT 2025 injected fresh momentum into the sector and played a pivotal role in shaping and advancing the future direction of the global printing industry.



The Printing and
Replicating Industry
Association of Guangdong
Jiong LI, Executive Vice
President and Secretary-
General

workflows demonstrated impressive productivity, catering to a wide range of customer needs. Meanwhile, the displays of digital workflows highlighted the convenience and efficiency of modern prepress

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), held under the theme “4 Decades Together, for a Grand Future”, covered an expansive 180,000 square meters and attracted over 220,000 visits. The event brought together more than 1,300 exhibitors from 25 countries and regions, representing the full spectrum of the printing industry. Both the exhibition area and the number of professional visitors reached record highs, making the show a true feast of vision and knowledge.

The exhibition halls were teeming with visitors, each themed zone showcasing the diverse appeal of the printing industry. In the printing machinery section, efficient and precise

processes, offering a clear view of the industry’s intelligent evolution.

During the exhibition, I gained deep insight into the latest trends shaping the industry. Intelligent manufacturing has clearly become a major direction for the printing sector. Many exhibitors showcased smart post-press equipment featuring automated operations that not only boost production efficiency but also ensure consistent product quality.

Sustainability was another key focus. Numerous exhibitors presented eco-friendly printing materials and technologies. These green solutions help reduce environmental impact while meeting consumer demands for environmentally conscious products, providing strong support for printing enterprises pursuing sustainable development.

The exhibition was impressively well-organized, leaving a lasting impression on all who attended. It offered a visual and intellectual feast for visitors and delivered real value. I sincerely wish CHINA PRINT continued success and look forward to reuniting at the next PRINT CHINA in Guangdong two years from now.



Hebei Printing Association
Huichuan BO, Chairman

booth planning and equipment setup to on-site coordination, every aspect was meticulously arranged, ensuring a smooth and seamless experience for both exhibitors and professional visitors. This reflected not only the organizers’ extensive experience in hosting large-scale events, but also their strong adaptability and execution capabilities.

II. Attentive and Thoughtful Services

It was a great honour to participate in the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025). As the event successfully concludes, the Hebei Printing Association would like to extend its sincerest gratitude and highest appreciation to the organisers.

I. Professional and Efficient Organisation

Throughout the preparation and execution of the exhibition, the organisers demonstrated outstanding professionalism and efficiency. From

What left an even deeper impression were the meticulous service details. From pre-event inquiries and badge processing to on-site traffic guidance and dining arrangements, the staff maintained a warm and patient attitude, responding promptly to all kinds of needs and making us feel truly welcomed and well cared for. In addition, the carefully curated technical forums and business matchmaking events provided a high-quality platform for industry exchange and created valuable opportunities for enterprises to explore new partnerships.

III. World-Class Exhibition Standards

From the lineup of exhibitors and the quality of exhibits to the strength of promotional efforts, this edition of the exhibition reached world-class standards. It strongly promoted innovation in printing technology and drove industry upgrading. With its outstanding execution and forward-looking vision, the organisers successfully delivered a highly influential industry event.

Comments from All Circles



Hunan Printing Association
Min ZHOU, Executive Vice President
and Secretary-General

From May 14 to 19, 2025, the Hunan Printing Association organised a delegation of nearly 240 representatives from over 150 printing, packaging, and digital enterprises across the province to attend the 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) in Beijing.

This visit was made seamless thanks to the strong support, coordination, assistance, and high-quality services provided by the exhibition organisers. Every aspect of the visit, to the leading exhibitors and the exhibition itself, went smoothly. It was a remarkable opportunity to gain a comprehensive understanding of the latest developments in global printing equipment.

We are pleased to give the organizers a five-star rating for their outstanding efforts.

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded, providing the Jiangsu delegation with a valuable platform for learning and exchange. Delegation members had in-depth exposure to cutting-edge global printing technologies, intelligent solutions, and green innovations. The experience broadened their horizons and injected new momentum into the transformation and upgrading of their enterprises. Through comprehensive visits to participating exhibitors, attendees gained firsthand insight into the strong growth potential of the industry chain, learned advanced practices, and grasped future development trends—laying a solid foundation for the high-quality development of Jiangsu's printing industry.

In organising the delegation, the Jiangsu Printing Industry Association took a precise and focused approach based on industry needs. The association led a full-spectrum engagement of publishing and printing enterprises throughout the event, with over 600 participants attending. This not only helped member companies accurately track the forefront of industry trends, but also enabled Jiangsu's printing sector to fully showcase its innovation achievements and industrial strength on the exhibition platform. The delegation's participation effectively promoted deep integration between regional industries and the national printing sector, strongly advancing the high-quality development of Jiangsu's printing industry.

Jiangsu Printing Industry Association





Printing Association of Inner
Mongolia Autonomous Region
Yufeng BAI, Chairman

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded on May 19, 2025. As a participating organisation, the Printing Association of Inner Mongolia Autonomous Region would like to extend its sincere appreciation to your esteemed association for your outstanding efforts in organising, coordinating, and executing the event.

Held under the theme “4 Decades Together, for a Grand Future”, this year’s exhibition showcased the latest achievements in digitalisation, intelligent manufacturing, and green innovation within the printing industry. With its impressive scale, rich content, and significant outcomes, CHINA PRINT 2025 served as a world-class platform for global exchange and cooperation in the printing sector. Its success was inseparable from your meticulous planning, professional organisation, and efficient execution, which demonstrated your association’s strong leadership and exceptional service capabilities in the industry.

The Printing Association of Inner Mongolia Autonomous Region organised a delegation of representatives from over 70 member enterprises to visit the exhibition. The delegation greatly benefited from the experience. Through on-site observation and company visits, we gained valuable insights into the latest industry trends and developments, expanded cooperation resources, and clarified future development directions – offering fresh perspectives for promoting high-quality development of the printing industry in our region.

This visit and study tour not only deepened our members’ understanding of industry trends but also served as a platform for communication and cooperation between printing enterprises in our region and leading companies at home and abroad. Participants unanimously agreed that the event was rich in content and highly rewarding. They expressed their commitment to translating what they have learned into concrete actions, actively advancing the transformation of our region’s printing industry toward intelligent and green development, and contributing to its high-quality growth.



Shanxi Printing and Publishing Industry
Association
Zhuguang DONG, Executive Vice
President

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) successfully concluded. Held under the theme “4 Decades Together, for a Grand Future”, this year’s CHINA PRINT comprehensively showcased cutting-edge technologies in digital, intelligent, and green printing. With its grand scale, diverse exhibits, and rich lineup of events, the exhibition reached an unprecedented level of excellence. As a global gathering for the printing industry, it offered us an excellent opportunity to observe, learn, and stay at the forefront of printing technologies.

The Shanxi Printing and Publishing Industry Association attached great importance to CHINA PRINT 2025 and organised a delegation of over 200 leaders and experts from Shanxi’s printing enterprises to attend the exhibition. Through the visit, participants were introduced to the most advanced international printing solutions, offering valuable guidance and a clear direction for the future development of the printing industry in Shanxi.



Zhengzhou Printing Industry Association
Xianmin LI, President

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025), held under the theme “4 Decades Together, for a Grand Future”, successfully showcased the latest advancements in digitalization, intelligent manufacturing, and green innovation within the printing industry. The event provided a world-class platform for global collaboration and exchange, and we highly commend its organisation and service.

I. Professional Execution and Impressive Scale

CHINA PRINT 2025 was remarkable in scale, with a well-structured layout covering technologies across the entire printing value chain. It attracted leading enterprises from both domestic and international markets. The organisers demonstrated excellence in exhibitor coordination, agenda planning, and logistical support, ensuring the event operated efficiently and smoothly.

II. Technology-Driven and Rich in Outcomes

Focusing on industry trends, the exhibition featured high-level forums and product launches, fully demonstrating the innovative momentum of printing technology. The concentrated showcase of intelligent equipment and green solutions provided valuable insights into industry transformation. On-site business discussions were fruitful, yielding substantial outcomes.

III. Attentive Services and Enhanced Experience

From registration to traffic guidance, the service team was highly responsive. Digital tools such as online booking and electronic guides greatly improved the efficiency of the visit. Comprehensive safety protocols were in place, reflecting the organisers’ professional standards.

IV. Strong International Presence

The exhibition brought together industry leaders from around the world, fostering Sino-foreign technological exchange and business cooperation. It further reinforced CHINA PRINT’s status as a benchmark international exhibition in the global printing industry.

We once again extend our sincere thanks to the organisers for their dedication and efforts, and we look forward to another successful edition in the future!

Media Comments



Yu QIAO, Deputy President of *Print China Magazine*

The well-organised venue layout, convenient dining options, and thoughtfully designed rest areas—these are the “new” impressions CHINA PRINT 2025 has left on me. Through attentive, detail-oriented services, the organisers created a warm and welcoming industry event, delivering a truly comfortable and efficient exhibition experience.

As a media professional in the printing industry, I was especially delighted to witness the debut of numerous innovations. International brands gathered in full force, showcasing state-of-the-art technologies, including the return of several leading brands we haven’t seen in years. Meanwhile, domestic enterprises demonstrated remarkable growth—most notably in breakthrough developments in inkjet technology, which has moved from trial phases to mature commercial applications, injecting strong momentum into the industry’s transformation and upgrading.

Whether in terms of exhibition scale, technological advancement, or trade outcomes, this edition of CHINA PRINT has further cemented its position as a global bellwether event in the printing industry. As the theme “4 Decades Together, for a Grand Future” goes, we look forward to the next forty years and to a bright future for the printing industry.

As the world’s premier annual event for the printing industry, CHINA PRINT 2025 concluded successfully under the theme “4 Decades Together, for a Grand Future”. More than just a celebration of China’s transformation from follower to leader over the past four decades, the exhibition served as a powerful showcase of the industry’s momentum in digital transformation and high-quality development. Spanning 180,000 square meters, this “super-scale exhibition” was not only a global arena for technological excellence, but also a vivid reflection of China’s drive toward high-quality industrial development.

From a media perspective, the success of CHINA PRINT 2025 lies not only in its scale or technological breakthroughs, but also in the inclusive, win-win platform it created. As Chinese printing enterprises captured global attention with cutting-edge innovations – and multinational companies increasingly view the Chinese market as a strategic

cornerstone – this exhibition has clearly emerged as a catalyst for deeper global collaboration in the printing industry.

Looking ahead, we hope CHINA PRINT will continue to anchor itself in technological innovation and embrace a global perspective, paving the way for broader development opportunities as the industry moves toward greater intelligence and sustainability.



Zhenyi ZHANG
Deputy President & Editor-in-Chief
China Print Magazine



Mei MENG
Editor-in-Chief, *Printing Field Magazine*

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) was a resounding success, showcasing the vibrant momentum and immense potential of China's printing market. A wave of new products and technologies unveiled at the exhibition highlighted emerging trends in sustainability, digitalization, intelligent manufacturing, and integration, offering a refreshing outlook on the industry's future.

Printing equipment is becoming increasingly intelligent, enabling unmanned or low-manpower operation to boost both efficiency and safety. The integration of IoT technologies allows for interconnectivity among devices, intelligent scheduling, fault diagnostics, and remote monitoring, thereby enhancing equipment reliability and maintenance efficiency. With AI-powered digital workflows, real-time monitoring and retrieval of production, sales, and procurement data are made possible, along with autonomous logistics and unmanned transport. Meanwhile, the adoption of eco-friendly materials helps reduce pollution at the source, and energy-efficient equipment further lowers energy consumption and operational costs, enhancing overall productivity.

We firmly believe CHINA PRINT 2025 will serve as a powerful catalyst for advancing the industry's new productive forces and propelling high-quality development.



Ziyu QIN
Editor-in-Chief,
www.CPP114.com

The 11th Beijing International Printing Technology Exhibition (CHINA PRINT 2025) has proven to be this year's global highlight for the printing industry. As a media outlet, www.CPP114.com began promoting the event as early as two years ago, and throughout this journey, several key reflections are worth sharing:

First, the promotional efforts were both timely and effective. Preparations began two years in advance, with close cooperation established with nearly a hundred media partners worldwide.

Second, the dedication of the organisers was truly commendable. Not only did the leadership team actively promote the exhibition across multiple cities in China, but their presence at major international industry events also ensured CHINA PRINT's global visibility.

Third, this year's International Media Week brought a fresh approach. Unlike previous editions, which featured only the top ten exhibitors in terms of booth size, Media Week 2025 invited many outstanding domestic exhibitors to present, creating a high-impact platform for promoting Chinese brands to the global market.

Fourth, the pre-show "Exhibitor Interviews" series received widespread acclaim. These in-depth articles offered clear viewpoints, previewed new products, shared valuable show information, and spotlighted how companies are driving innovation in the age of digitalisation and intelligent manufacturing – underscoring CHINA PRINT's role as a true industry bellwether.

Finally, the on-site promotional services also deserve praise. From prominently positioned promotional videos to print materials such as the China Print Daily, Visitor Guide, Must-See Visitor Routes, and New Product Launches, every detail was designed to help professional buyers navigate the exhibition with ease and discover key highlights efficiently.

All in all, the success of CHINA PRINT 2025 not only affirms the strong purchasing power of the Chinese market, but also stands as a source of collective pride for the entire Chinese printing community. We look forward to even more exciting showcases at the next edition and sincerely wish PRINT CHINA 2027 great success!



Huihui SONG
Deputy Editor-in-Chief
Beijing Keyin Media & Culture Co., Ltd.

Over the past 41 years, CHINA PRINT has grown into one of the world's most influential international printing exhibitions. It has provided an outstanding platform for global manufacturers of printing equipment and materials, as well as technical service providers, to exchange ideas and showcase the latest technological achievements and future trends in the printing industry. This year's edition also saw the emergence of a number of Chinese enterprises equipped with world-class technologies. Their strength in "Made in China" won wide recognition from international peers. The exhibition has powerfully demonstrated the rapid progress and innovation-driven transformation of China's printing industry. We look forward to CHINA PRINT continuing to deepen international exchange and cooperation, enhance the sharing of industry resources, and contribute to the high-quality development of China's printing sector.



Deying HAO
Editor-in-Chief,
www.bisenet.com

CHINA PRINT 2025 was nothing short of spectacular, packed with highlights that can be summed up in three key words: smarter, more international, and hardcore.

First, AI made the exhibition more interactive than ever. In the past, visiting a show mostly meant "looking around" – with little real engagement. But this time was different. For instance, at the Sustainable Innovation Park (SIP), visitors could simulate printing workflows using AI, customize parameters, and design hands-on – making the experience highly immersive.

Second, global heavyweights showed up in full force. Industry giants like Durst and ContiTech made their debut at CHINA PRINT, while Landa Digital Printing had its first independent showcase, and Manroland made a much-anticipated return. The strong presence of international brands not only confirmed the global appeal of the Chinese market, but also hinted at more intense technological convergence and competition between domestic and overseas players in the future.

Third, Chinese equipment manufacturers are rising strong. Once known mainly for affordability, many domestic brands now demonstrate technical strength that can rival international counterparts. This shift proves that "Made in China" is no longer about catching up—it's increasingly about leading with capability and confidence.

In short, this edition of CHINA PRINT not only broke attendance and exhibition records, but also offered a glimpse into where the printing industry is headed: toward greater intelligence, openness, and self-assurance in Chinese manufacturing.

Comments from All Circles



Linglong XU
General Manager
Shanghai Longkun Culture
Media Co., Ltd.

From its scale and business outcomes to its global influence, CHINA PRINT 2025 truly lives up to its name as a world-class event in the printing industry. Over the five-day exhibition, leading global companies from across the entire industry chain – including traditional offset printing, digital pre-press, packaging printing, label printing, post-press equipment, and consumables – came together to showcase their latest equipment and technical solutions.

Through on-site visits and in-depth conversations, we experienced the vibrant energy of the exhibition firsthand. Many exhibitors reported sales figures far exceeding expectations, with some company representatives even excitedly describing their booths as “overwhelmed with customer inquiries.” Meanwhile, a series of high-level industry forums, technical seminars, and product launches delivered cutting-edge insights with remarkable density, painting a clear roadmap for the industry’s transformation toward intelligent manufacturing, green sustainability, and end-to-end digitisation.

With four decades of heritage, CHINA PRINT 2025 continues to shine with remarkable vitality, highlighting China’s central role and leadership in the global printing supply chain. We look forward to the next edition of the exhibition, where global wisdom will once again converge to drive innovation in printing technology and bring even more surprises and breakthroughs to the industry!



Xiuqi SHEN
Head of Dada New Media

We are deeply grateful to the CHINA PRINT 2025 Organising Committee for their kind invitation, which allowed us to take part in this landmark event for the printing industry.

As invited participants, we had the privilege of witnessing a phenomenal livestream unfold in real time – one that attracted over 100,000 viewers in a single session, with peak concurrent viewership nearing 10,000! The broadcast generated nearly 10,000 live comments, 1,639 active shares, and 86,000 likes. The comment

section essentially became a “second exhibition hall” for technical exchange.

From the moment the exhibition opened until the end of the day, the livestream ran for a full 8 hours – yet viewer engagement never waned. This remarkable level of interaction reflects not only the unmatched influence of CHINA PRINT as a platform, but also the industry’s collective thirst for technological advancement!

As an international exhibition, CHINA PRINT holds strong appeal in its own right. The gathering of top-tier brands—such as Koenig & Bauer, Heidelberg, and HP – further amplified its role as a “technology magnet.” What we witnessed through the wave of livestream shares was not just the

power of branding, but the enormous influence of the event itself – a collective pursuit by industry professionals of the next technological frontier.

CHINA PRINT 2025’s “Ten-Thousand-Viewer Livestream” stood out from the crowd. With over 100,000 views, 86,714 likes, 9,647 comments, and 1,639 shares, the livestream far exceeded industry averages. This success can be attributed to the deep expertise and strong reputations of the global brands involved, as well as the livestream’s highly targeted and professional content. Whether it was equipment demonstrations or in-depth technical discussions, every segment was tightly aligned with industry demands and pain points, offering valuable insights and fresh perspectives for viewers.

The future is already here. Every like and comment on the screen are helping to write a new chapter for the printing industry – this is no sunset industry, but an innovation engine that never stops running.



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