中国经济稳中向好，动力依然强劲
China's Economy Has Progressed Steadily with Good Momentum for Development

当前在全球经济复苏乏力的大背景下，我国 2016 年 GDP 总量突破 70 万亿元人民币大关，经济增速再次位居世界主要经济体之首，实现了"十三五"良好开局。去年中国经济对世界经济增长贡献率达到 33.2%，再次为世界经济全面复苏提供了强劲的发展动力和宝贵的市场机遇。

国家统计局最新公布的数据显示，我国 2017 年第一季度 GDP 总量比上年同比增长 6.9%，创近六个季度新高。事实说明中国经济长期向好的支撑条件、基本特征和发展态势都没有改变，可以预见，"十三五"期间中国经济依然是推动世界经济发展的最强劲引擎。

Against the backdrop of the sluggish world economic recovery, China's GDP exceeded 70 trillion RMB in 2016, once again making it the fastest growing major economy in the world and realizing a good start of the 13th Five-Year Plan. China contributed 33.2% to the global economic growth last year, providing driving forces and valuable market opportunities for the comprehensive recovery of the world economy.

According the latest data released by the National Bureau of Statistics, in the first quarter of 2017, China's GDP grew by 6.9% year on year, the fastest in 6 quarters. It speaks to the fact that the supporting conditions, basic features and trend of China's economic development in the long run remain unchanged. China is forecast to be the strongest engine for the global economic growth in the new year.

我国"十二五"期间（2011-2015）GDP逐年增数示意图
China's GDP Growth during the 12th Five-Year Plan Period (2011-2015)
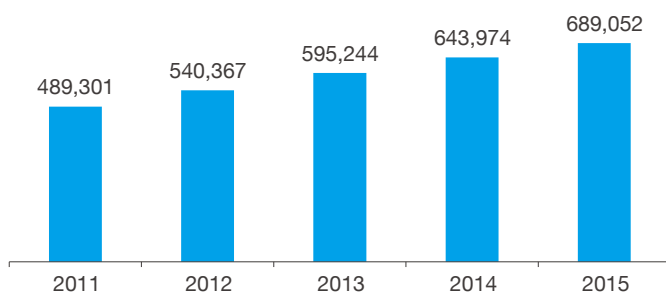
单位：亿元
Unit: One Hundred Million Yuan

数据来源：国家统计局
Source: National Bureau of Statistics of the People's Republic of China

年份	GDP
2011	489,301
2012	540,367
2013	595,244
2014	643,974
2015	689,052

中国印刷转型升级，发展成效显著
The Transformation and Upgrading of the Printing Industry in China Have Realized Solid Progress

"十二五"期间，中国印刷产业规模继续扩大，产业结构逐步优化，绿色印刷成效显著，市场环境更加成熟，内生动力依然强劲。据统计，截至 2015 年底，我国印刷业总产值由 8677.1 亿元增长到 11246.2 亿元，年平均增长率为 7.9%，整体规模位居全球第二，全国印刷企业总量为 10.3 万家，从业人员 317.6 万人。印刷对外加工贸易额达到 865.2 亿元，比"十一五"期末增长 27.2%。

During the 12th Five-Year Plan period, the printing industry in China continued to expand with the industrial structure gradually optimized. Green printing achieved tangible results. The market environment further matured. The internal impetus remained strong. According to statistics, by the end of 2015, the total output value of the printing industry in China grew from 867.71 billion RMB to 1124.62 billion RMB, growing 7.9% annually on average, making it the second largest in the world. China was home to 103,000 printing enterprises and 3.176 million employees in this field. The foreign processing trade of the printing industry was valued 86.52 billion RMB, up 27.2% compared with that at the end of the 11th Five-Year Plan period.

中国印刷行业"十三五"发展目标
The Development Targets of the Printing Industry in China during the 13th Five-Year Plan Period

我国印刷业"十三五"发展规划提出，到 2020 年底我国印刷业总产值预计将超过 14,000 亿元人民币，与"十二五"规划实现的产值相比递增 27.3%，继续保持全球第二印刷大国地位。

The 13th Five-Year Plan of the printing industry outlines that the total output value of the printing industry in China is expected to exceed 1.4 trillion RMB by the end of 2020, up 27.3% compared with that at the end of the 12th Five-Year Plan period, thus maintaining China's position as the second largest player in the printing industry worldwide.

"十三五"规划关键数字
Key figures in the 13th Five-Year Plan

2020 年底规模以上重点印刷企业产值占印刷总产值的 **60%** 以上，培育若干家具有国际竞争力的大型印刷企业集团。

By the end of 2020, the output value of key printing enterprises above the designated size accounts for over 60% of the total, and several large-scale printing groups with global competitiveness be developed

绿色印刷产值占印刷总产值的比重超过 **25%**。

The output value of green printing accounts for over 25% of the total.

数字印刷年复合增长率超过 **30%**。

The compound annual growth rate of digital printing exceeds 30%.

中国印刷市场未来发展趋势
The Prospect of the Printing Industry in China

1. 未来包装类印刷品的生产加工将成为推动印刷业高速增长的引擎；

The production and processing of the package printing will drive the fast growth of the printing industry.

2. 中国印刷业未来对其它制造业的拉动力会更强；

The printing industry in China will become a stronger driving force for other manufacturing industries.

3. 中国印刷业是高度市场化的加工服务业，由于今后加工环节增值有限，产能过剩将成为中国印刷业的新常态；

The printing industry in China is a highly market-oriented processing service. As a result of limited added value in processing stages, overcapacity will become a new normal.

4. "十三五"期间中国规模以上印刷企业主营业务收入在中国印刷市场的比重将从 2015 年的 70% 提高到 2020 年的 75%；

During the 13th Five-Year Plan period, the main business revenue of the printing enterprises above the designated size will take up 75% of that of the whole printing industry in China in 2020, up from 70% in 2015.

5. 未来五年中国印刷市场的年平均增长速度可能保持在 4-6% 之间；

The average annual growth rate of the printing industry in China is expected to be between 4% and 6% in the coming five years.

6. 未来中国印刷技术发展的总趋势，可以概括为"35 字方针"，即："印制方式多样化，生产过程绿色化，技术支撑网络化，装备制造智能化，服务产业专业化。"

The overall trend for the development of the printing industry in China can be characterized as "diversified printing methods, green production, Internet-based technical support, intelligent equipment manufacturing and specialized services".
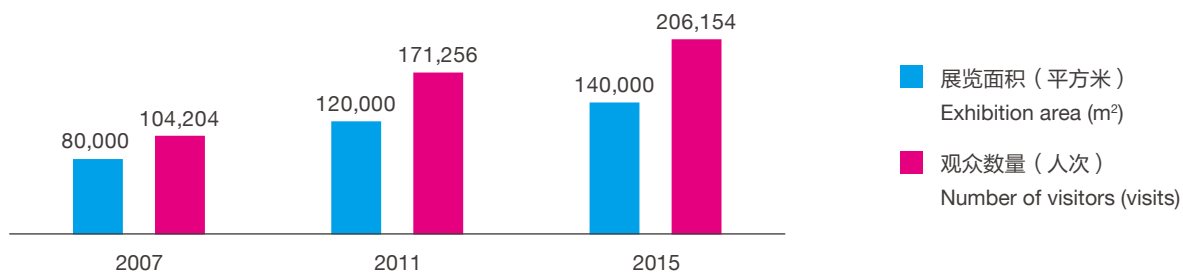
PRINT CHINA 2015 回顾
Review of PRINT CHINA 2015

第三届中国（广东）国际印刷技术展览会（PRINT CHINA 2015）于 2015 年 4 月 7 日—12 日在中国东莞隆重举行。总展出面积达 14 万平方米，比上届增长 16.67%；参展厂商 1,328 家，来自 28 个国家和地区，比上届增长 5.31%；专业买家达到创纪录的 206,154 人次，来自世界上 146 个国家和地区，比上届增长 20.38%。展会准确反映行业动态，完美诠释创新精神，为海内外广大业内人士提供了一场代表世界印刷巅峰技术和顶级产品的饕餮盛宴。

PRINT CHINA 2015 was held in Dongguan, China from April 7th to 12th, 2015. The exhibition covered an area of 140,000 m², up 16.67% compared with the previous event, and attracted a record number of 206,154 professional buyers from 146 countries and regions, an increase of 20.38%. A total of 1,328 exhibitors from 28 countries and regions took part in the exhibition, an increase of 5.31% over the previous session. The event reflected the trend of the industry, illustrated innovative spirit and provided professionals from home and abroad with a feast of state-of-art printing technology and leading products.

展出规模和观众数据
Exhibition Size and Visitor Data

展览面积（平方米）
Exhibition area (m²)

观众数量（人次）
Number of visitors (visits)

年份	展览面积（平方米）	观众数量（人次）
2007	80,000	104,204
2011	120,000	171,256
2015	140,000	206,154

展商 Exhibitors

展商对参展贸易成交期望值评价
PRINT CHINA 2015 Exhibitors Expectation for Volume of Transaction in Exhibition

- 28.26% 超出预期 Beyond expectation
- 63.28% 达到预期 Expectation reached
- 8.46% 未达预期 Fail to reach expectation
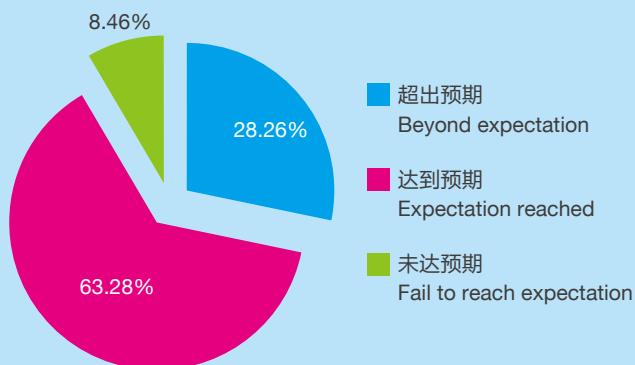
展商对展会总体满意度调查
Exhibitors' Overall Evaluation on PRINT CHINA 2015

- 22.82% 非常满意 Very satisfied
- 56.69% 满意 Satisfied
- 17.62% 一般 Plain
- 2.87% 有待提高 Improvement needed
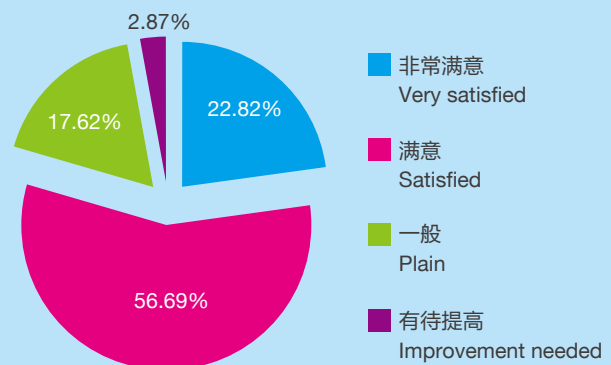
观众 Visitor

PRINT CHINA 2015 国内外观众比例
Percentages of Domestic and Overseas Visitors in PRINT CHINA 2015

- 2.40%
- 20.00%
- 77.60%

- 中国内地 Domestic
- 海外 Overseas
- 中国港澳台 Hong Kong, Macau and Taiwan
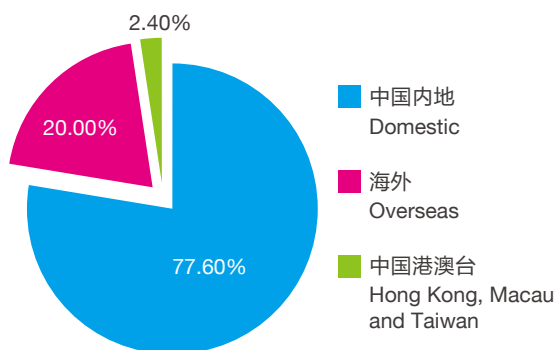
PRINT CHINA 2015 观众采购职责比例
Percentages of Procurement Responsibilities of Visitors in PRINT CHINA 2015

- 1.68%
- 38.08%
- 36.34%
- 23.90%

- 决策 / 批准 Decision-makers
- 推荐人、影响 Referrers
- 指名需求 Advisors
- 与我无关 Others
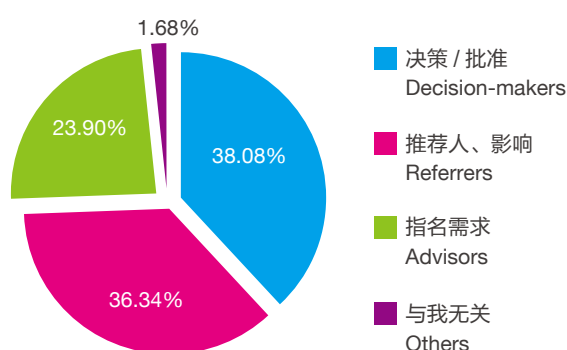
PRINT CHINA 2015 展会观众供职行业比例
Percentages of Industries of Visitors in PRINT CHINA 2015

行业	比例
包装印刷和标签企业 Package / Label Printer	22.36%
报纸、书刊等出版物印刷企业 Publication Printer	16.23%
商业印刷及票据印刷企业 Commercial / Business Form Printer	9.60%
包装印刷材料生成销售企业 Printing & Packaging Material Manufacturer / Dealer	9.42%
印后加工及纸品加工企业 Post-press / Paper Converting Enterprise	7.82%
数码快印公司 Digital Printer	7.68%
印刷设备制造 / 销售企业 Printing Machinery Manufacturer / Dealer	5.23%
印刷设备器材耗材及零配件生产销售企业 Printing Material Manufacturer / Dealer	4.46%
广告 / 标识 / 标牌策划设计制作公司 Outdoor Advertising & Sign Manufacturer	3.86%
影视 / 文化 / 娱乐公司 Entertainment	3.53%
出版社 / 报社 / 杂志社等大众媒体 Publisher / Newspaper / Magazine	3.28%
政府机构 / 行业协会 / 贸促机构 Government / Association / Trade Promoting Agent	2.26%
印刷网络软件服务公司 Printing-related Network / Software Services	2.07%
教育 / 科研 / 金融 / 法律等专业机构单位 Education / Research / Finance / Law	1.55%
国内外专业媒体 Industria Media form Home and Abroad	0.59%
国际印刷组织及其他 International Printing Organization & Others	0.12%

PRINT CHINA 2019 展望
Vista of PRINT CHINA 2019

PRINT CHINA 2019 将于 2019 年 4 月 9-13 日在中国东莞—广东现代国际展览中心举办。本届展会将在"中国制造 2025"和"中国印刷工业十三五发展规划"指引下，遵循"中国印刷产业技术发展路线图"提出的具体发展路径，以"智能引领，融合创新，服务转型，绿色发展"为主题，以"立足华南、依托全国、面向亚太、辐射世界"为市场定位，以中国印刷产业对接"海上丝绸之路沿线国家和地区"为主要任务和实现目标，力争把展会打造成为一届"聚焦亮点、彰显创新、激发活力、引领潮流"的世界顶级印刷行业盛会。预计展出面积 14 万平米，参展厂商 1200 多家，专业观众逾 20 万人次。展会同期还将举办 60 多场高峰论坛和技术交流活动，融汇才智，启迪思想，引领世界印刷技术发展潮流。

PRINT CHINA 2019 will be held in GD International Exhibition Center, Dongguan, China from April 9th to 13th, 2019. Under the guidance of "Made in China 2025" and the "13th Five-Year Plan for China's Printing Industry", the event will follow the development pathways proposed in the "Roadmap for the Technological Development of China's Printing Industry". Themed on "Smart Guide, Integration Innovation, Service Transformation, and Green Development", the event is based in South China, relies on China, faces the Asia Pacific and radiates the world. With aligning China's printing industry with countries and regions along the Maritime Silk Road as the main task and goal, it strives to build itself into a world-class event of the printing industry which is full of highlights, showcases innovation, stimulates vitality and leads the trend. The exhibition is expected to cover 140,000 m^2 and attract over 1,200 exhibitors and over 200,000 professional visitors. More than 60 summit forums and technical exchange forums will be held during the exhibition to pool wisdom, inspire thinking and lead the development trend of global printing technologies.

成功举办PRINT CHINA 2019的主要优势
The Main Advantages of PRINT CHINA 2019

第四届广印展（PRINT CHINA 2019）与国内同类印刷展会相比具有独特的产业优势、市场优势、区位优势和政策优势。

PRINT CHINA 2019 is blessed with unique advantages in terms of the industry, market, geography and policies compared with similar printing exhibitions in China.

产业优势——以广东为中心的我国华南地区是中国最大的印刷产业基地，为展会举办提供了重要的产业支撑

Industry advantage: South China with the province of Guangdong as the center is the largest printing industry base in China and offers great industry support to the event.

广东是中国经济第一大省，也是中国最大的印刷产业基地，目前广东全省印刷工业总产值达 1800 多亿元，约占全国印刷业总产值的 20%，其中对外加工产值 560 多亿元，在全国独占鳌头。

广东在产业上是泛珠三角经济合作区（9+2）的重心，对全区经济具有重要示范和引领作用。泛珠三角共有印刷企业 4 万多家，印刷工业年产值约占全国 50% 左右。因此，在广东举办国际印刷大展具雄厚产业基础和旺盛市场需求。

Guangdong tops the GDP ranking among all provincial-level divisions. It is also the largest printing industry base in China. The total output value of the printing industry in Guangdong Province is over 180 billion RMB, accounting for around 20% of the national total, among which foreign processing trade exceeds 56 billion RMB, ranking first nationwide.

As the core of the Pan Pearl River Delta Economic Cooperation (9+2), Guangdong plays an exemplary and leading role in boosting the regional economy. Home to over 40,000 printing enterprises, the Pan Pearl River Delta region sees the annual output value of its printing industry taking up about 50% of the national total. Guangdong has the strong industry base and market demand for hosting large international printing exhibitions.

市场优势——东莞城市环境优越，产业配套齐全，市场需求旺盛，是在我国南方举办国际印刷大展的理想城市

Market advantage: With a superb city environment, well-developed supporting industries, and strong market demands, Dongguan is an ideal city for hosting large printing exhibitions in South China.

东莞位于穗港深经济走廊中段，地处珠三角印刷产业带中心位置，是广东省最重要的印刷产业基地之一。东莞既是广东重要的印刷设备器材生产基地，也是广东传统的印刷设备器材采购市场，更是我国久负盛名的印刷设备器材外贸窗口。因此选择在东莞举办我国南方国际印刷大展，产业基础坚实、市场氛围浓厚、符合产业规律，顺应市场潮流，反映了海内外广大业界同仁的殷切期待和共同心声。

At the middle of Guangzhou-Hong Kong-Shenzhen Economic Corridor and the center of the printing industry in the Pearl River Delta, Dongguan is one of the most important printing industry bases in Guangdong Province. It is an important manufacturing base for printing equipment and a time-honored market for printing equipment procurement in Guangdong, as well as a renowned window for printing equipment foreign trade in China. Thus it conforms to the industry pattern, follows the market trend and reflects the common expectation and aspiration of domestic and foreign friends in this industry to host the large printing exhibition in Dongguan which boasts a solid industry base and a good market environment.

区位优势——珠三角重要城市集中，交通设施完善，涉外渠道畅通，具有重要的综合区位优势

Geography advantage: Home to many important cities, the Pearl River Delta region enjoys well-developed transportation infrastructure, convenient channels for foreign exchanges and comprehensive geography advantages.

珠三角毗邻南海，位于我国泛珠三角经济合作区和中国—东盟自由贸易区的中心位置，具有对内和对外的双向经济辐射优势。区内拥有港澳穗深珠佛六大机场，海陆空交通运输十分便捷。特别是被誉为"现代世界七大奇迹"的港珠澳大桥经过紧张建设施工，预计 2017 年底可以实现全线通车，届时珠海到港深的车程将由目前的三四个小时，缩短至半小时。这将为粤港澳三地的工业、旅游、商贸、金融和物流等主要行业带来前所未有的重大发展机遇。

Adjacent to the South China Sea and located at the center of the Pan-Pearl River Delta Economic Belt and China-ASEAN free trade zone, the Pearl River Delta enjoys unparalleled economic advantages both inwards and outwards. It is home to 6 airports respectively in Hong Kong, Macao, Guangzhou, Shenzhen, Zhuhai and Foshan, and enjoys well-developed land, sea and air transportation. The Hong Kong-Zhuhai-Macao Bridge known as one of the 7 Modern World Miracles is expected to be put into operation at the end of 2017, which will reduce the driving time from Zhuhai to Hong Kong and Macao from three or four hours to half an hour. This will provide unprecedented opportunities for manufacturing, tourism, commerce and trade, finance, logistics and other major industries in the three areas to further develop.

政策优势——我国政府在新时期提出的重大发展战略，与"广印展"的自身发展方向高度契合，为"广印展"进一步走向世界提供了不竭动力

Policy advantage: The development strategy proposed by the national government in the new era is highly consistent with the development direction of "PRINT CHINA", thus providing inexhaustible impetus for "PRINT CHINA" to go global.

广东地处华南沿海，四海通途，既是中国古代海上丝绸之路的贸易枢纽，也是"中国 21 世纪海上丝绸之路"的前哨阵地和重要引擎，具有十分重要的战略地位。当前国家正在抓紧研究制定"粤港澳大湾区城市群发展规划"。广东省的广州、深圳、珠海、东莞、惠州、中山、佛山、肇庆和江门等 9 市以及香港和澳门两个特别行政区都将被正式纳入粤港澳大湾区的战略版图。可以预见，伴随国家重大发展战略落地生根，必将进一步夯实"广印展"举办的产业基础，优化市场环境，提升发展水平，为我国印刷产业"走出去"，主动参与国际生产要素资源配置，带来更加广阔的发展空间和更加宝贵的市场机遇。

Guangdong is a coastal province in South China and accessible to other places. It is both a trading hub of China's ancient Maritime Silk Road and the forefront and engine of China's 21st Century Maritime Silk Road, thus possessing significant strategic position. China is working on formulating the City Cluster Development Plan for Guangdong-Hong Kong-Macao Big Bay Area which covers 9 cities in Guangdong Province (Guangzhou, Shenzhen, Zhuhai, Dongguan, Huizhou, Zhongshan, Foshan, Zhaoqing and Jiangmen) and Hong Kong and Macao Special Administrative Regions. It is safe to predict that the implementation of the national development strategy will further consolidate the industry base for "Print China", optimize the market environment, elevate the development level, and provide more development space and precious market opportunities for China's printing industry to go global and participate in the resource allocation of international production factors.

主办单位
Sponsors

中国印刷及设备器材工业协会
Printing and Printing Equipment Industries Association of China (PEIAC)

中国印刷及设备器材工业协会于1985年12月28日在北京成立，是全国性社团组织，是政府与企业之间的桥梁。协会由三个部分组成：印刷、印刷设备和印刷器材。协会既是一个用户协会，又是一个制造商协会。协会是全球印刷联盟以及亚洲印刷联盟的发起盟员之一。现有会员单位1500家，团体会员48家（包括31家省市印刷协会），以及间接会员5万多家。

协会的主要职能有：向政府及行政主管部门反映会员的意见和要求；为会员提供信息和政策咨询等服务，及时提供国内外市场信息；完成政府委托的各项任务；组织开展国内外合作与交流、行业培训、技术咨询、信息交流，为会员的生产经营提供技术开发研究与培训推广等服务；代表行业协会进行反倾销、反垄断、反补贴的调查、应诉和行业损害调查，协调处理有关贸易纠纷等；主办国际印刷展览会、会议等。

The Printing and Printing Equipment Industries Association of China (PEIAC) was established on December 28, 1985 in Beijing as a national social group organisation, bridging the government and enterprises. The association is mainly focusing on three fields: printing, printing equipments and materials. It is not only a user-oriented association i.e. printing enterprise-oriented, but also a manufacturer-oriented association i.e. printing equipment supplier-oriented. PEIAC is one of the sponsors of Global Print and Asia Print. PEIAC has a direct membership of 1,500, group membership of 48 (including 31 provincial and municipal printing associations) and indirect membership of 50,000.

The main responsibilities of PEIAC are: to reflect the advices and requirements of its members to the government and competent administrative authorities; to provide its members with information, policy consulting services and up-to-date domestic and overseas market information; to accomplish all tasks appointed by governments; to organise and undertake domestic and overseas cooperation, industry training, technological consulting and information exchanges; to provide technological research and development, training and promotion services for the production and management of its members; to conduct investigations on anti-dumping, anti-trust, anti-subsidies and industrial damage, and to conduct and respond to lawsuits on behalf of China's printing industry; to coordinate in handling relevant trade disputes; and to organise international printing exhibitions and conventions.

广东省印刷复制业协会
Printing and Replicating Industrial Association of Guangdong

广东省印刷复制业协会（曾称广东省印刷技术协会、广东省印刷协会）创建于 1979 年 3 月，经广东省民政厅民间组织管理局批准成立，业务上接受广东省新闻出版局指导，是广东省科学技术协会的直属会员单位。成员来自全省书刊印刷、包装装潢以及印刷包装生产设备和耗材供应、光盘复制等相关企业，还有印刷技术学（院）校等大中小型印刷复制同业。截止 2011 年，已有 568 家团体会员单位，并与广东省内所有地市一级印刷协会保持良好的沟通和交流，是广东省最大的印刷复制业社会团体组织。

The Printing and Replicating Industrial Association of Guangdong (previously, Guangdong Association of Printing Technology, Guangdong Printing Association) was founded in March 1979, upon the approval of the Administration of Non-governmental Organizations, Guangdong Provincial Civil Affairs Bureau, whose business is subject to guidance of Guangdong Provincial Press and Publication Bureau, and is a member directly subordinate to Guangdong Provincial Association of Science and Technology. Members of the Association include relevant enterprises from books and journals printing, packaging decoration, printing & packaging manufacturing equipments and consumables supply and CD reproduction industries all over the Province, and colleagues from large, medium and small printing and replicating industries, including printing technology schools and colleges. Ended by 2011, it had 568 group members. The Association keeps in good communication and exchange with all printing associations at the prefecture level within the Province, and is the largest social organization in the printing and replicating industry in Guangdong Province.

中国国际展览中心集团公司
China International Exhibition Centre Group Corporation (CIEC)

中国国际展览中心集团公司（CIEC）隶属于中国国际贸易促进委员会和中国国际商会，是中国展览馆协会的理事长单位，中国企业联合会成员，国际展览联盟（UFI）成员和国际展览管理协会（IAEM）成员。主营业务包括：展馆经营及管理，国内组展，海外出展，展览工程，展场广告，展品运输及展会相关服务等，是中国展览行业的龙头企业。

China International Exhibition Centre Group Corporation (CIEC) is affiliated with China Council for the Promotion of International Trade and China Chamber of International Commerce. CIEC is the president unit of China Association for Exhibition Centres, a member of China Enterprise Confederation, Union of International Fairs (UFI) and International Association for Exhibition Management (IAEM). The main businesses of CIEC are: to operate and manage its exhibition halls; to organise domestic and overseas exhibitions, stand design and construction, advertising services at exhibition sites, exhibits transportation and exhibition-related services. It is a leading enterprise in the exhibition industry of China.

承办单位
Organizers

东莞市中印协国际展览有限公司
Print China Show Company Limited.

北京中印协华港国际展览有限公司
China Print Show Company Limited.

国际支持
International Supports

Global Print
www.global-print.org

全球印刷联盟（Global Print）由中国、美国、英国、德国、法国、意大利、西班牙、瑞士、印度、和日本于 2008 年 5 月共同发起成立，旨在加强印刷设备制造业强国之间的信息交流与合作，促进印刷工业向国际化发展，进而为全球印刷技术发展提供便利。CHINA PRINT 和 PRINT CHINA 被列入联盟支持的展览项目。

Global Print was established in May, 2008, by joint efforts of China, the US, the UK, Germany, France, Italy, Spain, Switzerland, India and Japan. Global Print aims to enhance information exchanges and cooperation among all printing equipment manufacturing powers, to promote the development of the printing industry towards internationalisation, and thus to better provide convenience for the development of global printing technologies. CHINA PRINT and PRINT CHINA are recognised as the exhibition programs supported by Global Print.

ASIA PRINT
www.asia-print.org

亚洲印刷展览联盟（Asia Print）于 2009 年第七届北京国际印刷技术展会上正式宣告成立，联盟发起国有中国、印度、印度尼西亚、韩国、马来西亚、菲律宾、巴基斯坦七个成员；随着斯里兰卡和泰国的加入，成员国总数发展为 9 个。该联盟每年度都在各成员国举行全体会议，共同商讨促进亚洲地区印刷产业及印刷展览发展的相关事务。CHINA PRINT、PRINT CHINA、北方展（PRINT NORTH）、南方展（PRINT SOUTH）成为联盟支持的展览会。

Asia Print was formally established in 2009 at the 7th Beijing International Printing Technology Exhibition (CHINA PRINT 2009). The seven members engaging in the establishment of Asia Print are China, India, Indonesia, South Korea, Malaysia, Philippines and Pakistan. With Sri Lanka's and Thailand's joining in Asia Print, the number of member states increased to 9 in total. It holds plenary meetings every year in its member states to discuss relevant affairs for promoting the development of the printing industry and printing exhibitions in Asia. CHINA PRINT, PRINT CHINA, PRINT NORTH and PRINT SOUTH are recognised as the exhibition programs by Asia Print.

展品大类
Exhibit Categories

1. 印前	1. Prepress and Premedia
1.1 出版类软件	1.1 Publishing software
1.2 包装印前软件	1.2 Software for packaging prepress
1.3 工作流程和数据处理软件	1.3 Workflow and data handling software
1.4 多媒体软件	1.4 Software for multimedia
1.5 编码与识别的软件和设备	1.5 Encoding and identification software and equipment
1.6 输入设备	1.6 Input devices
1.7 输出设备	1.7 Output devices
1.8 印版生产设备及系统	1.8 Equipment & systems for printing forme production
1.9 色彩管理系统	1.9 Colour management system

2. 印刷	2. Print
2.1 单张纸胶印机	2.1 Sheet-fed offset printing machines
2.2 卷筒纸胶印机	2.2 Web-fed offset printing machines
2.3 柔版印刷机	2.3 Flexographic printing machines
2.4 凸版印刷机	2.4 Letterpress machines
2.5 凹印印刷机	2.5 Gravure printing machines
2.6 混合印刷机（联机方案）	2.6 Hybrid printing machines (combination of methods)
2.7 数码印刷机和数码印刷系统	2.7 Digital printing machines and digital printing systems
2.8 丝网印刷机	2.8 Screen printing machines
2.9 平板印刷机	2.9 Pad / Tampon printing machines
2.10 特种印刷机	2.10 Printing machines and systems for special printing applications
2.11 外围设备	2.11 Peripheral equipment

3. 印后及纸加工设备	3. Postpress and Paper Converting
3.1 装订机械	3.1 Binding machine
3.2 装订机和印后加工机	3.2 Bookbinding machines and print finishing machines
3.3 纸张加工	3.3 Paper converting for stationery
3.4 造纸行业纸加工设备	3.4 Paper converting equipment for the paper industry
3.5 卫生用品纸加工设备	3.5 Paper converting equipment for hygiene products
3.6 模版加工设备	3.6 Template processing equipment
3.7 编码与识别系统	3.7 Encoding and identification systems

4. 纸张和承印物	4. Paper and substrates
4.1 印刷纸 - 卷筒纸	4.1 Graphic paper - web
4.2 印刷纸 - 平张纸	4.2 Graphic paper – sheet paper
4.3 纸板和包装纸	4.3 Cardboard and board for packaging
4.4 特殊用途的纸张，纸张和纸板	4.4 Paper, sheet and cardboard for technical and special applications
4.5 覆膜	4.5 Films
4.6 其他承印物	4.6 Other substrates

5. 油墨和耗材	5. Inks and Consumables
5.1 胶印油墨	5.1 Offset printing inks
5.2 柔版印刷油墨	5.2 Flexographic printing inks
5.3 凹印油墨	5.3 Gravure printing inks
5.4 丝网印刷油墨	5.4 Screen printing inks
5.5 墨粉和墨水	5.5 Toners and inks
5.6 涂布／上光材料	5.6 Coating/Varnishing materials
5.7 化学用剂	5.7 Chemicals
5.8 防粘脏喷粉	5.8 Anti-setoff spray powder

5.9 印刷印版和涂布印版	5.9 Printing formes and coating formes
5.10 印刷橡皮布和滚筒橡皮布	5.10 Printing blankets and cylinder blanket
5.11 润版液添加剂	5.11 Dampening solution additives & printing aids
5.12 清洗设备与保养用品	5.12 Washing agents and maintenance products
5.13 粘合剂和胶水	5.13 Adhesives and glues
5.14 装订材料	5.14 Bookbinding materials
5.15 烫金材料	5.15 Gold-blocking materials
5.16 压花和层压材料	5.16 Embossing and laminating materials
5.17 帧裱材料	5.17 Framing and mounting materials
5.18 模版刀具	5.18 Template tool
5.19 编码和识别材料	5.19 Encoding and identification materials
5.20 感光材料	5.20 Photographic materials
5.21 传送带和纸带	5.21 Conveyor belts and tapes

6. 配套和基础设施 / 6. Components and Infrastructure

6.1 网络系统	6.1 Network systems
6.2 室内环境及控制系统	6.2 Room climate and control system
6.3 除湿和通风系统	6.3 Extraction and ventilation systems
6.4 清除废品和回收系统	6.4 Waste removal and recovery systems
6.5 输送设备和运输系统（不占地输送设备）	6.5 Conveyor and transportation systems(no floor conveyors)
6.6 归档和文档	6.6 Archiving and documentation
6.7 测量和检测设备	6.7 Measuring and testing equipment
6.8 测量和测试工具	6.8 Measuring and testing tools
6.9 备件和易损件以及润滑剂	6.9 Spare parts, wearing parts and lubricants
6.10 控制和反馈控制及驱动技术	6.10 Control and feed-back control, and drive technology
6.11 纸张处理—单张纸处理和卷筒处理	6.11 Paper handling – machines for sheet and cylinder
6.12 隔音降噪技术	6.12 Sound insulating and reducing technology
6.13 刀具研磨	6.13 Knives & grinding machines
6.14 节能光源技术	6.14 Technology for energy-saving light source
6.15 墨研磨和搅拌机	6.15 Ink milling and mixing machines
6.16 油墨搅拌器和混合器	6.16 Ink agitators and mixers
6.17 中央压缩空气系统	6.17 Central compressed air supply system

7. 服务和软件业 / 7. Services and Software

7.1 地址服务	7.1 Address services
7.2 基本培训和长远培训	7.2 Basic and further training
7.3 咨询服务	7.3 Consulting services
7.4 图文档案和图像数据库	7.4 Image archives and image data bases
7.5 数据处理服务	7.5 Data processing services
7.6 印刷服务供应商	7.6 Print services providers
7.7 印版生产商	7.7 Printing forme producers
7.8 印刷业电子商务	7.8 e-commerce for the printing industry
7.9 金融服务及保险服务提供商	7.9 Financial services & insurance services providers
7.10 研究和开发	7.10 Research and development
7.11 二手机经销商	7.11 Used machinery dealers
7.12 邮件和邮政服务供应商	7.12 Mailing and postal services providers
7.13 印刷机的运输和安装	7.13 Machine transportation and machine mounting
7.14 软件	7.14 Software
7.15 行业协会和专业组织	7.15 Industrial associations and professionalorganizations
7.16 认证、测试、标准化服务	7.16 Certification, testing, standardization services

8. 其他 / 8. Others

8.1 印刷电子 / 打印功能的应用	8.1 Applications for printed electronics /printed functionalities
8.2 纳米技术的应用	8.2 Applications for nanotechnology
8.3 贸易和技术文献，技术词典	8.3 Trade and technical literature, technical dictionaries
8.4 贸易，贸易杂志	8.4 Trade press, trade magazines
8.5 贸易目录	8.5 Trade directories

参展费用（光地价格）
Participation Cost (raw space)

A 区 Section A	B 区 Section B	C 区 Section C	D 区（临时馆） Section D (temporary)
人民币 2,000 元 / ㎡ 2,000 Yuan/ ㎡	人民币 1,600 元 / ㎡ 1,600 Yuan/ ㎡	人民币 1,200 元 / ㎡ 1,200 Yuan/ ㎡	人民币 1,000 元 / ㎡ 1,000 Yuan/ ㎡

依展位开口类型不同加收开口费
Plus Surcharge According to Booth Open Types

一面开　One-side open	两面开　Two-side open	三面开　Three-side open	岛型　Island type
不加收 No surcharge	加收 10% 10% surcharge	加收 13% 13% surcharge	加收 15% 15% surcharge

价格说明
Price Description

1. 展位费以人民币为基准，外币按付款当日汇率结算（以中国工商银行当日外币买入价为准）；

2. A 区展位为距离展馆主入口及展馆主通道较近的位置，B、C 区展位以此类推；D 区为承办单位在展馆前广场上临时搭建的展馆；

3. 光地展位 36 平方米起租，标准展位 9 平方米起租；

4. 标准展位搭建费为人民币 100 元 / 平方米。

1. Booth fees are based on Renminbi. Foreign currency shall be settled based on the exchange rate on the date of payment (based on the bid price of such foreign currency of Industrial and Commercial Bank of China on such date);

2. Section A booths are at positions nearer to the main entrance and main passage of the exhibition halls, and sections B and C can be done in the same manner; the temporary hall is temporarily built at the front square of the exhibition halls by the organizers;

3. The raw space from 36m², and shell scheme booths from 9m²;

4. Construction fee of the shell scheme booth shall be 100 Yuan/m².

参展办法
How to Exhibit

第四届中国（广东）国际印刷技术展览会展商报名将实行网上注册，展商请登录展会官网 www.printchina.org 首页，点击"我要参展"在线填写参展申请表。

Online registration shall be completed by exhibitors planning to participate in PRINT CHINA 2019.

The online application form can be found on the official website: www.printchina.org

参展报名截止日期：2019 年 1 月 31 日。

Application shall be made no later than the 31st of January, 2019

参 展 申 请 表

公司信息		
单位名称		
详细地址		邮 编
联系人		职 务
电话/手机		传 真
电子邮件		网 址
是否为中国印刷及设备器材工业协会会员	□ 是　　□ 否	
是否为广东省印刷复制业协会会员	□ 是　　□ 否	

展品类别	
□ 印前处理系统与软件	□ 各种制版用设备
□ 数码印刷及打样设备	□ 各类胶印设备
□ 各种柔、凹印设备及标签印制技术设备	□ 丝网印刷及各类特种印刷技术设备
□ 喷墨印刷及广告制作技术设备及器材	□ 印后加工、整饰及装潢设备
□ 各类包装印刷设备	□ 瓦楞纸箱及纸品加工、包装加工设备
□ 各类二手印刷及相关设备	□ 各类纸张、油墨、版材、橡皮布等耗材
□ 检测仪器仪表、自控设备及配套机电产品	□ 其他相关服务，请注明

参展意向			
1. 展位区域 □ A区　□ B区 □ C区　□ D区	2. 展位类型 □ 标准展位 □ 室内光地	3. 展位开口类型 □ 一面开 □ 二面开（+10%） □ 三面开（+13%） □ 岛型（+15%）	4. 展台尺寸 ___m x ___m= ___m²

填表说明：
1. 请以正楷填写申请表格；
2. 承办单位的工作人员在收到申请表格后会及时与您联络，确认参展事宜；
3. 申请截止日期：2019年1月31日。
4. 填妥申请表格后，请传真至：东莞市中印协国际展览有限公司
电话：+86-769-85588658　传真：+86-769-85830618
地址：东莞市厚街康乐北路明珠花园C13号　邮编：523952

备注（此栏仅供承办单位填写）

公司盖章/签字　　　　　　　　　日期

Application Form

Company Information

Company Name	
Address	Post Code
Website	

Contact Person	Position
Telephone	Fax
Email	Mobile

Exhibit Categories

☐ Pre-press System and Software	☐ Plate-making Equipment
☐ Digital Printing and Proofing Equipment	☐ Offset Printing Equipment
☐ Flexo, Gravure and Label Printing Equipment	☐ Screen Printing and Specialty Printing
☐ Ink Jet Printing and Advertising Production Technology and Equipment	☐ Post-press Equipment
☐ Package Printing Equipment	☐ Carton and Paper Converting, Processing and Packaging Equipment
☐ Various Used Printing and Printing-related Equipment	☐ Various Paper, Ink, Plate, Blanket and other Consumables
☐ Testing Equipment, Automatic Control Equipment and Supporting Electro-mechanicals	☐ Other Relevant Services

Booth Requirements

1. Booth Area: ☐ Section A ☐ Section B ☐ Section C ☐ Section D	2. Booth Type: ☐ Standard Booth ☐ Raw Space	3. Booth Open Type: ☐ 1-Side Open ☐ 2-Sides Open (+10%) ☐ 3-Sides Open (+13%) ☐ Island stand (+15%)	4. Booth Size: ___m x ___m=___m^2

Instruction

1. Please fill out the form with CAPITAL LETTERS;
2. Please fax back the duly filled form to +86-10-5190-2393;
3. A further confirmation will be made by the organising committee after the receipt of the form;
4. No application shall be accepted if made later than the 31th of January, 2019 (GMT +08:00, Beijing Time).

Company Stamp/Legally Binding Signature _____ Date _____

批准单位 Authority

中华人民共和国商务部
Ministry of Commerce of the People's Republic of China

主办单位 Sponsors

中国印刷及设备器材工业协会
Printing and Printing Equipment Industries Association of China
广东省印刷复制业协会
Printing and Replicating Industrial Association of Guangdong
中国国际展览中心集团公司
China International Exhibition Center Group Corporation

支持单位 Supporters

中华人民共和国工业和信息化部
Ministry of Industry and Information Technology of the People's Republic of China
中华人民共和国国家新闻出版广电总局
General Administration of Press Publication Radio Film and Television of The People's Republic of China
广东省人民政府
People's Government of Guangdong Province
中国国际贸易促进委员会
China Council for the Promotion of International Trade
中国机械工业联合会
China Machinery Industry Federation
中国轻工业联合会
China National Light Industry Council
中国石油和化学工业协会
China Petroleum and Chemical Industry Association

承办单位 Organizers

东莞市中印协国际展览有限公司
Print China Show Company Limited
北京中印协华港国际展览有限公司
China Print Show Company Limited

追求无极限 发展无止境
Growth Beyond Limit

如需咨询更多展会信息，请联系：
For more information, please contact:

东莞市中印协国际展览有限公司
Print China Show Company Limited
国内展商服务 Domestic Exhibitor Service
张　娜 Zhang Na；涂　峥 Tu Zheng
电　话 Tel.: +86-769-85588658；+86-10-51902380
传　真 Fax: +86-769-85830618；+86-10-51902393
电　邮 E-mail: zhangna@printchina.org
　　　　　　tuzheng@chinaprint.com.cn

中国印刷及设备器材工业协会 (PEIAC)
任伊娜 Maggie Ren
电　话 Tel.: +86-10-63037226
传　真 Fax: +86-10-63186369
电　邮 E-mail: maggielin80@163.com

国外展商服务 Foreign Exhibitor Sevice
Mr. Kent Wang, Mr. Jason Wang, Ms. Cecily Pu
E-mail: wanghaocheng@chinaprint.com.cn
　　　　wangjinming@chinaprint.com.cn
　　　　puxiaoying@chinaprint.com.cn

北京中印协华港国际展览有限公司
China Print Show Company Limited
项目管理 Project Management
王金鸣 Jason Wang
电　话 Tel.: +86-10-51902384
电　邮 E-mail: wangjinming@chinaprint.com.cn

国内展商服务 Domestic Exhibitor Service
夏小渊、王浩成、蒲晓樱、杨琦侠、高明远
Xia Xiaoyuan, Wang Haocheng, Cecily Pu, Yang Qixia, Gao Mingyuan
电　话 Tel.: +86-10-51902381/82/83/86/87
传　真 Fax: +86-10-51902393
电　邮 E-mail: xiaxiaoyuan@chinaprint.com.cn; wanghaocheng@chinaprint.com.cn
　　　　　　puxiaoying@chinaprint.com.cn; yangqixia@chinaprint.com.cn
　　　　　　gaomingyuan@chinaprint.com.cn

宣传/新闻服务 Publicity/News Service
魏　萍 Wei Ping；沈　穹 Shen Qiong
电　话 Tel.: +86-10-51902385；+86-10-63186369
电　邮 E-mail: weiping@chinaprint.com.cn；peiacshen@sina.com